



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting  
EWI® of Memphis  
July 10, 2014

**Call to Order**

The EWI of Memphis Board meeting was held on Thursday, July 10, at Medtronic, Inc., with Paige Perkins (Memphis Grizzlies) and Cindy Lynch (Medtronic, Inc.) as hosts. President Perkins called the meeting to order at 5:56 pm.

**Roll Call**

Present:

Paige Perkins, President  
Cindy Lynch, Vice President/President-elect  
Jane Bratton, Secretary  
Linda Grissom, Treasurer  
Krissie Heuer, Program Director  
Lisa Johnson, B/C/DP Director  
Barbara Taylor, Communications Director / Advisor

Absent:

Veda Ajamu, Sergeant-at-Arms  
Jennifer Thornton, Fundraising Director / Parliamentary Advisor

**Minutes**

Linda Grissom (Medtronic, Inc.) made a motion to approve the June Board minutes as distributed (after revisions were made). The motion carried and the minutes will be posted to the website. The June Chapter minutes have been emailed to the Board. Since suggested revisions have been made and there were no additional corrections, the minutes will be posted to the website and presented for approval at the July 17 Chapter meeting.

**Vice President/President-elect – Cindy Lynch (Medtronic, Inc.).**

Activities included:

- Processed new member application on Mable Barringer, National Kidney Foundation and forwarded replacement rep form to Lori Sargent for her replacement at Kruger. Also sent Lori the 2<sup>nd</sup> rep application for FedEx Services. Contacted Sam, General Manager at Holiday Inn-Wolfchase regarding replacement rep for Brittany Jones. Additionally, sent replacement rep form to Ronda Huisel at Holiday Inn.
- Updated events calendar and member database on website.
- Press Release Announcement of July Chapter Meeting submitted to the list of contacts on 06/24/14. Confirmation of receipt and acceptance of submission received from The Commercial Appeal on 6/24/14.
- Attended Golf Tournament Committee Meeting on 6/24/14.

- Followed up on outstanding chapter meeting invoices, processed payments for same to Treasurer and submitted Q2 chapter meeting invoices 6/25/14.
- Chapter Membership Roster updated and sent to all on 7/1/14.
- Contacted Extra Space Storage regarding downsizing of the current unit to save the chapter money since the cost of the current unit is going up in July. If everything in the current 5 x 10 unit will fit in the 5 x 5 unit, the plan will be to transition sometime in September. If all goes to plan, cost savings will be approximately half of the new rate for larger unit.
- Worked with Linda Grissom, Treasurer, to finalize 2014-15 Preliminary Chapter Budgets to present to Budget Committee Meeting on 7/1/14 and to Board Meeting on 7/10/14.
- Contacted Michelle Ludwig, 1995 EWISP winner to get on her calendar for BCDP Awards Meeting in June, 2015. Also forwarded her contact info to EWI-Corporate regarding her intention to donate to EWI-Corporate no later than June, 2015. The Corporate Office has been in touch with Michelle.

**Treasurer – Linda Grissom (Medtronic, Inc.)**

Cash balances on June 30, 2014 are as follows:

Total General Operating Account	\$89,085.26
B/C/DP Account	\$5,735.08

Of special note:

- A \$2,000 check has been written to Strayer University for ASIST winner, Kelada Brazen.
- A \$2,000 check will be sent to the dental school of ASIST winner, Wendy Robinson's choice as soon as her decision has been made. She is checking on UT and one other.

Treasurer Grissom presented and explained the proposed General Operating and B/C/DP budgets for 2014-2015, which are not significantly different from current year. Of particular note: The plan is to continue a partnership with House of Grace for ASIST scholarships; however the total amount to be awarded has been increased to \$6,000. The budgets will be presented for approval by the membership at the July 17 chapter meeting.

**Sergeant-At-Arms-Veda Ajamu (National Civil Rights Museum)**, submitted by J Bratton  
Attendance at June 19 meeting was as follows:

24 reps, 2 sustainers, 1 honorary member, and 10 guests, including speaker, for a total of 37.  
As of Board meeting date, 22 reservations have been received for July 17 meeting.

**Membership Recruitment and Retention Director**

With the position currently vacant, President Perkins reported.

Member Firms: 38; Active Reps: 37; Firms without reps: 3; Sustainers: 8, Life Member: 1;  
Honorary Members: 2. Total of 48.

New member installations scheduled for July 17 meeting:

- Ronda Huisel, replacing Brittany Jones at Holiday Inn & Suites-Wolfchase
- Vickie Parker, representing Ridgeway Country Club

Other possibilities for installation in July, but not yet confirmed:

- Lori Sargent, as second rep for FedEx Services
- Precious Burnett, replacement rep for Lori at Kruger

Recent non-renewals:

- Jennifer Thornton, first rep at International Paper.
- Jewell Gatewood of Premier Transportation Services, Inc.

Other Activity:

- President Perkins has a meeting scheduled with the Sheraton to discuss a replacement for Jennifer Warnock, who has transferred to their Nashville property.
- There is a possibility of a second rep from the Hilton (Latrica McCool is the rep).

### **Program Director – Krissie Heuer (Business Equipment Center)**

July 17: A Firm Night, at The Peabody. The speaker will be Scott A. Brockman, A.A.E., President and CEO of Memphis/Shelby County Airport Authority. The meeting will include a Silent Auction as a fundraiser.

August 21: This will be another Firm Night – at Regions bank, 6200 Poplar, in their beautiful front lobby. Angel Halpern is the member rep; she will ask someone from the bank to give a short presentation. This will be a business meeting.

September 5: Instead of meeting on the typical third Thursday, this Chapter meeting will be held at Mirimichi Golf Course, in conjunction with the annual golf tournament, likely right after lunch.

### **Fundraising Director – vacant**

President Perkins read a letter from Jennifer Thornton (first rep from International Paper). She did not renew her membership and has resigned her positions of Fundraising Director as well as Parliamentary Advisor. Paige, the Board, and the Golf Tournament Committee will go forward with fundraising activities through the end of the year.

Silent Auction. President-elect Lynch will send a flyer to the membership with details on the auction, request for donations, and Bid Sheets which members will be asked to complete and return to Cindy. President Perkins will contact some hotels to request gift certificates. Several Board members are donating items. Target number of items: 20; more will be better.

Golf Tournament. The next committee meeting is scheduled for Tuesday, July 15, at 6 pm at BancorpSouth.

Wine Sales will be allowed at the August meeting.

### **B/C/DP Director – Lisa Johnson (Ernst & Young)**

ASIST: Two scholarships were awarded at the June meeting to House of Grace survivors, as follows:

- \$2,000 to Kelada Brazen, Strayer University
- \$2,000 to Wendy Robinson, University of TN, School of Health Sciences, Dental
- Lisa will send a report to Corporate Office with information on scholarship winners.

Professional Development Award. No applications were received; therefore, no award was made for 2014.

Fellows Scholarship: Details were announced at the February Chapter meeting and published in EWIconnect.

B/C/DP committee meeting: There is nothing scheduled at this time. Lisa and her committee have finished their assignments for the year and were congratulated by President Perkins and the Board on their outstanding accomplishments.

### **Communications Director – Barbara Taylor (FedEx Express)**

The July edition of EWIconnect was posted to the website on July 8 and a notice was sent to the membership on the same day. The next edition will be posted no later than August 11, 2014. The deadline to submit articles to [bftaylor@fedex.com](mailto:bftaylor@fedex.com) for this edition is August 6.

**New Business – Report from Nominating Committee, Barbara Taylor, Chair**

Following is the 2014-15 proposed slate of officers to be presented to the membership at the Chapter Meeting on July 17.

Cindy Lynch (Medtronic, Inc.) will automatically move to the position of President

- Vice-President/President Elect: Linda Grissom (Medtronic, Inc.)
- Secretary: Danielle Rouseau (The Sims Financial Group)
- Treasurer: Krissie Heuer (Business Equipment Center)
- Sergeant-At-Arms: Yvonne Joiner (Memphis Cook Convention Center)
- Recruitment & Retention Director: Mary Judson (Kemmons Wilson Companies)
- Program Director: LeVeda McCou (Operation Hope)
- Communications Director: Timorie Stewart (Le Bonheur Children's Hospital)
- Fundraising Director: waiting confirmation from candidate
- B/C/DP Director: Angel Halpern (Regions Bank)
- Advisor: Paige Perkins (Memphis Grizzlies)

The next Board meeting will be held Thursday, August 14, at 6 pm, at Business Equipment Center, 2991 Directors Row, with Krissie Heuer as host.

Board members are asked to have their Board reports to [jane.bratton@smith-nephew.com](mailto:jane.bratton@smith-nephew.com) no later than Monday morning, August 11.

The meeting adjourned at 7:20 pm.

/s  
Paige Perkins President



Jane Bratton, Secretary