



Minutes of the Board meeting
EWI® of Memphis
September 10, 2015

Call to Order

The EWI® of Memphis Board meeting was held on Thursday, September 10, via Conference Call. President Lynch called the meeting to order at 5:37 pm.

Roll Call

Present:

Cindy Lynch, President
Mable Barringer, Sergeant-at-Arms
Deborah Vaughn, Program Director
Martha Pallesen, Parliamentary Advisor

Absent:

Linda Grissom, Vice President / President Elect
Krissie Heuer, Treasurer
Danielle Rouseau, Secretary
Mary Judson, Recruitment and Retention Director
Angel Halpern, B/C/DP Director
Timorie Belk, Communications Director
Paige Perkins, Advisor

Open:

Fundraising Director

Minutes

The August Board Minutes were emailed to the board. Due to the lack of a quorum the minutes were unable to be approved and will be presented to the Board at the October Board Meeting for approval. The August Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the September Chapter meeting.

Vice President / President-elect – Linda Grissom (Medtronic, Inc.).

- No report.

Treasurer – Krissie Heuer (Business Equipment Center)

Cash balances on August 31, 2015 are as follows:

Total General Operating Account	\$45,789.16
Operating Account CD	\$50,000.00
B/C/DP Account	\$1,159.62
Total:	\$96,948.78

Discussion:

- President Lynch reported the balances in Treasurer Heuer's absence.
- President Lynch also reported that the books for the fiscal year will close on September 30 and that Treasurer Heuer is attempting to collect on all outstanding balances.
- President Lynch reported that the Annual Operating and BCDP Financial Reports are due on November 30 and the Year-End Compilation/Audit is due on December 31.

Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of W. TN)

Attendance at the August Chapter meeting was as follows:

23 reps, 1 sustainer, and 3 guests - Total of 27.

Discussion: There was also a discussion that there continues to be a high number of "no shows" at the Chapter Meetings.

Membership Recruitment and Retention Director – Mary Judson (Kemmons Wilson Companies)

President Lynch reported:

Member Firms: 35; Active Reps: 35 (32-1st reps, 3-2nd reps); Individuals: 0, Sustainers: 7, Life Member: 1; Honorary Members: 2. Total of 45.

Discussion:

Increasing our membership is a Priority! Mary Judson mailed an EWI introduction and invitations to all 2015 Fantastic 25 Women of Memphis and will follow up with a call on September 18.

Prospective Members:

Shelley Kemp (Durham School Services) – no update.

Jana Whitten (TPC Southwind) - Dianne Westphal is assisting in the recruitment effort.

September Installations:

Nicole Reed (Hilton worldwide 2nd Rep) has asked to postpone her membership installation for a few months.

Nina Nguyen (Regions Bank 2nd Rep) – Awaiting payment of dues prior to installation.

Retention:

Three firms with open representative positions include AmeriPride Services, First Mercantile Trust, and Holiday Inn-Wolfchase. Mary Judson has reached out to Sam, the General Manager for Holiday Inn-Wolfchase on September 8 to follow up.

Mary has created a binder to pass along to the incoming Retention and Recruitment Director.

Program Director – Deborah Vaughn (Staples)

- September 17: Chapter Meeting at Living Health Day Spa 5658 S Rex Rd #100, Memphis, TN 38119. Firm Night.
- October 15: Installation of 2015-2016 Officers and Directors. Venue to be determined.

Discussion: There was a discussion regarding Firm Nights and holding these type meetings where limited space is available is not optimum for Chapter Meetings.

Communications Director – Timorie Belk (Le Bonheur Children's Hospital)

President Lynch reported the September edition of EWIconnect was posted to the website and a notice was sent to the membership on Tuesday, September 8. The deadline to submit articles to timorie.belk@mlh.org for the October edition is October 1.

Fundraising Director - OPEN

President Lynch reported:

- The theme for the September Chapter meeting will be "Gift Card Extravaganza"
- In Terrice Enochs' absence, Erica Simpson will be the coordinator for the items donated.
- October fundraising theme is to be determined.

B/C/DP Director – Angel Halpern (Regions Bank)

No Report

SPECIAL COMMITTEES:

BYLAWS:

President Lynch reported the Delegates/Alternates for LCAM attended the 2015 Annual Meeting Preview of the Bylaws and Budget held by the Corporate Office on Tuesday, August 25th.

NOMINATING:

President Lynch reported:

- The open Secretary Board position for 2015-2016 was discussed.
- The Corporate Notification of Chapter Officers & Directors due to the EWI® Corporate Office on September 15 was submitted by Paige Perkins, Nominating Committee Chair on Wednesday, September 9.

New Business:

1. The September Chapter Meeting Agenda was discussed. Presenters will include Programs, and Retention and Recruitment if there are installations.

Announcements:

The next Board meeting date and venue is to be determined. A notice will be sent to everyone once the date and venue is confirmed. It was noted if the Board Meeting is to be held on the regularly scheduled Board Meeting date of the 2nd Thursday, which would be October 8 is also Election Day which could potentially affect attendance.

The meeting adjourned at 6:07 pm.

/s

/s

Cindy Lynch, 2014-2015 President

Danielle Rouseau, Secretary