



Minutes of the Board Meeting
EWI® of
Memphis
August 13, 2015

Call to Order

The EWI of Memphis Board meeting was held on Thursday, August 13, at FedEx Forum, with Paige Perkins (Memphis Grizzlies) as host. President Lynch called the meeting to order at 5:51 pm.

Roll Call

Present:

Cindy Lynch, President
Linda Grissom, Vice President / President Elect
Krissie Heuer, Treasurer
Danielle Rouseau, Secretary
Mable Barringer, Sergeant-at-Arms
Deborah Vaughn, Program Director
Mary Judson, Recruitment and Retention Director (via phone)
Paige Perkins, Advisor
Martha Pallesen, Parliamentary Advisor

Absent:

Angel Halpern, B/C/DP Director
Timorie Belk, Communications Director

Open:

Fundraising Director

Minutes

The July Board Minutes were emailed to the board. A motion was made to approve the July Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The July Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the August Chapter meeting.

Vice President / President-elect – Linda Grissom (Medtronic, Inc.)

Activities included:

- Issued Media Press Releases to The Commercial Appeal, The Cordova Times, Memphis Daily News, Collierville Herald, Bartlett Express and Shelby Sun Times
- Updated Member Roster as required
- Reviewed corporate Webinar "Finding Diamonds, Sapphires and Pearls in Our Own Backyard"
- Attended final Golf Tournament committee meeting
- Participated in the goodie bag stuffing event
- Assisted at the Golf Tournament

Treasurer – Krissie Heuer (Business Equipment Center)

Cash balances on July 31, 2015 are as follows:

Total General Operating Account	\$46,412.10
Operating Account CD	\$50,000.00
B/C/DP Account	\$909.57
Total:	\$97,321.67

Discussion:

- Krissie Heuer reported on the final proceeds from the Golf Tournament.
- President Lynch recommended a motion to transfer \$250 to the BDCP account in honor and recognition of member firm executives.
- The decision was made to 'write off' the most aged delinquent accounts.
- The recommendation was made to communicate to new members that the company, as the member firm, is responsible for dues and fees.

Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of W. TN)

Attendance at July Chapter meeting was as follows:

23 reps, 3 sustainers, 1 honorary member, and 4 guests - Total of 31.

Membership Recruitment and Retention Director – Mary Judson (Kemmons Wilson Companies)

Mary Judson participated via phone, President Lynch reported:

Member Firms: 36; Active Reps: 37 (34-1st reps, 3-2nd reps); Individuals: 0, Sustainers: 7, Life Member: 1; Honorary Members: 2. Total of 47.

Discussion:

Increasing our membership is a Priority!

Prospective Members:

Shelley Kemp (Durham School Services)
Jana Whitten (TPC Southwind).

August Installations:

Nicole Reed (Hilton worldwide 2nd Rep).
Monique McClain (FedEx Services 2nd Rep).

September Installations:

Nina Nguyen (Regions Bank 2nd Rep)

Retention – Member Firm Rep Renewal Status pending:

- Lori Sargent (FedEx Services - 2nd Rep) will not renew however Monique McClain will be 2nd Rep
- Eileen Consolo due 7/31
- Kristy Taylor (First Mercantile Trust) is moving however First Mercantile Trust membership is not up for renewal until December.

Additionally:

Holiday Inn & Suites - Wolfchase: Rep slot open due to departure of Rhonda Huisel

AmeriPride Services: Rep slot open due to departure of Tracey Foldenauer

Program Director – Deborah Vaughn (Staples)

- August 20: Chapter Meeting at Westin Memphis Beale Street, 170 Lt. George W Lee Ave, Memphis, TN 38103. Business Meeting.
- September 17: Chapter Meeting at Living Health Day Spa 5658 S Rex Rd #100, Memphis, TN 38119. Firm Night
- October 15: Installation of 2015-2016 Officers and Directors

Discussion:

August Chapter Meeting will be a business meeting. Bylaw updates, vote to send LCAM delegates instructed or informed but uninstructed, Slate of Officers and Directors and Budget presentation will be discussed.

Communications Director – Timorie Belk (Le Bonheur Children's Hospital)

The August edition of EWIconnect was posted to the website and a notice was sent to the membership on the same day. The next edition will be posted no later than September 8, 2015. The deadline to submit articles to timorie.belk@mlh.org for this edition is August 31.

Fundraising Director - OPEN

President Lynch reported:

- The net proceeds from the Golf Tournament is \$12,095.10
- The theme for the August Chapter meeting will be "Accessory Mania".
- The theme for the September Chapter meeting will be "Gift Card Extravaganza"
- Terrice Enochs will be the coordinator for the items donated.

B/C/DP Director – Angel Halpern (Regions Bank)

No Report

SPECIAL COMMITTEES:

BYLAWS:

Krissie Heuer (Business Equipment Center) offered the Corporate Bylaws Committee Report and Update. The proposed Bylaws changes were discussed and will be presented at LCAM. The proposed Bylaw changes were sent to the membership in advance for discussion at the August Chapter meeting.

NOMINATING:

Paige Perkins (Memphis Grizzlies) reported:

- The 2015-2016 open Secretary Position was addressed.
- The slate of Officers and Directors for the Chapter Board were discussed. The nominations closed on July 31. The Chapter membership will vote at the August Chapter meeting.
- Corporate Notification of Chapter Officers & Directors is due to the EWI Corporate Office by September 15.

New Business:

1. The August Chapter Meeting Agenda was discussed. Topics will include Treasurer Report, Programs, Fundraising, and Retention and Recruitment.
2. There will be no Professional Development Webinar scheduled in September.

Announcements:

The next Board meeting will be held Thursday, September 10, at 5:45pm, via WebEx. President Lynch will send a meeting request with dial in information and the link to join the webinar.

Board members are asked to distribute their Board reports to members via email no later than Tuesday morning, September 8.

The meeting adjourned at 7:14pm.

/s

/s

Cindy Lynch, 2014-2015 President

Danielle Rouseau, Secretary