



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
July 9, 2015

Call to Order

The EWI of Memphis Board meeting was held on Thursday, July 9, at Medtronic, Inc., with Linda Grissom (Medtronic, Inc.) as host. President Lynch called the meeting to order at 5:52 pm.

Roll Call

Present:

Cindy Lynch, President
Linda Grissom, Vice President|President-elect
Krissie Heuer, Treasurer
Mable Barringer, Sergeant-at-Arms
Deborah Vaughn, Program Director
“open”, Fundraising Director
Timorie Belk, Communications Director
Paige Perkins, Advisor
Martha Pallesen, Parliamentary Advisor

Absent:

Danielle Rouseau, Secretary
Angel Halpern, B/C/DP Director
Mary Judson, Recruitment and Retention Director

Minutes

Linda Grissom (Medtronic, Inc.) made a motion to approve the June Board minutes as distributed (after revisions were made). The motion carried and the minutes will be posted to the website. The June Chapter minutes have been emailed to the Board. Since suggested revisions have been made and there were no additional corrections, the minutes will be posted to the website and presented for approval at the July 13 Chapter meeting.

Vice President|President-elect – Linda Grissom (Medtronic, Inc.).

Activities included:

- Participated in Golf Committee conference call as required
- Issued Media Press Releases to The Commercial Appeal, The Cordova Times, Memphis Daily News, Collierville Herald, Bartlett Express and Shelby Sun Times
- Updated Member Roster as required

Treasurer – Krissie Heuer (Business Equipment Center)

Cash balances on June 30, 2015 are as follows:

Total General Operating Account	\$46,658.19
B/C/DP Account	\$8,480.14
Certificate of Deposit	\$50,000.00

Additionally:

- Monetary awards for ASIST winners will be sent to the appropriate educational contacts/Financial offices in the next week
- Treasurer Heuer and Vice President Grissom presented and explained the proposed General Operating and B/C/DP budgets for 2015-2016, which are not significantly different from the current year. Of particular note: The plan will be to continue a partnership with House of Grace for ASIST scholarships and possibly one other organization. Two Professional Leadership Awards are in the budget for the 2015-2016 year and will be awarded based on qualifying applicants. The budgets will be presented to the membership at the August 20th chapter meeting.
- The Delegate/Alternate form and fees will be provided to the Corporate Office by August 10th. [Delegates: Cindy Lynch, Linda Grissom; Alternates: Krissie Heuer, Deborah Vaughn]

Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of W. TN)

Attendance at June 18 meeting was as follows:

24 reps, 5 sustainers, 0 honorary member, and 13 guests including speaker - Total of 42.

As of the Board meeting date, total RSVP Regret confirmations received for the July 13 chapter meeting at TPC Southwind was minimal. Discussion was held that we continue to struggle for a smooth and accurate manner to determine our chapter meeting headcount.

Membership Recruitment and Retention Director – Mary Judson (Kemmons Wilson Companies)

Mary Judson was not present, President Lynch reported:

Member Firms: 36

Active Reps: 40 ((36) 1st reps and (4) 2nd reps)

Individual: 0

Sustainers: 7

Life Member: 1

Honorary Members: 2

Total of 50

Discussion: Increasing our membership is a Priority!

Prospective Members:

Nicole Reed (Hilton worldwide 2nd Rep). Desires to be installed in August.

Nina Nguyen (Regions Bank 2nd Rep)

Shelley Kemp (Durham School Services)

July Installations: None. The July chapter meeting will be conducted at the golf tournament, July 13th.

Retention – Member Firm Rep Renewal Status pending:

Judy Carmichael, Lori Sargent, Vickie Parker, Eileen Consolo, Latrica McCool

Additionally:

Holiday Inn & Suites – Wolfchase: Rep slot open due to departure of Rhonda Huisel

Program Director – Deborah Vaughn (Staples)

- July 13th: Chapter Meeting and Golf Tournament at TPC Southwind
- August 20th: Chapter Meeting at Westin Memphis Beale Street (Rep: Lorraine Chapman)
Note:
 1. Vote will be taken to send LCAM delegates instructed or informed but uninstructed
 2. Vote on Slate of Officers & Directors
 3. Present 2015-2016 Budget
- September 17th: Chapter Meeting/Firm Night at Living Health Day Spa (Rep: Cissie Pryor)

Fundraising Director – open

For August Chapter Meeting: The theme will be Accessory Mania. Terrice Enochs will be the coordinator for the items donated.

Golf Tournament: The planning continued fast and furious for the tournament at TPC Southwind on July 13th. Deborah Vaughn provided a recap of the Door Prizes and Silent Auction items. A brief discussion was held to tie up any loose ends regarding beverage purchase, tee signs, tents, goodie bag stuffing and deliveries.

B/C/DP Director – Angel Halpern (Regions Bank)

Angel Halpern was not present. The below was offered as a general update from the board.

ASIST:

1. Three scholarships were awarded at the June meeting.
2. Treasurer Heuer will disperse the scholarship dollars to the designated learning institution in the coming week.
3. ASIST winner Mildred McKinney was submitted as our applicant for the Corporate ASIST award

Communications Director – Timorie Belk (Le Bonheur Children’s Hospital)

The July edition of EWIconnect was posted to the website and a notice was sent to the membership on the same day. The next edition will be posted no later than August 10, 2015. The deadline to submit articles to timorie.belk@mlh.org for this edition is August 3.

Timorie will submit by the August deadline, the June 2015 Memphis Chapter Newsletter for the EWI Corporate Communications Award. Entries will be considered by corporate and the winner will be announced at LCAM in Tulsa, OK. We are very confident this issue which highlights our ASIST award winners and the dynamic speaker and former EWISP winner Michelle Ludwig, will be a top runner and very hard to beat!

Nominating – Report from Nominating Committee, Paige Perkins (Memphis Grizzlies), Chair

Following is the 2015-16 proposed slate of officers to be presented for vote to the membership at the Chapter Meeting on August 20th:

Linda Grissom (Medtronic, Inc.) will automatically move to the position of President

- Vice-President|President Elect: Krissie Heuer (Business Equipment Center)
- Secretary: Kristy Taylor (First Mercantile Trust)
- Treasurer: Timorie Belk (Le Bonheur Children’s Hospital)
- Sergeant-At-Arms: Mable Barringer (National Kidney Foundation of W. Tennessee)
- Recruitment & Retention Director: Erica Simpson (Belhaven University)
- Program Director: Deborah Vaughn (Staples)
- Communications Director: Mary Judson (Kemmons Wilson Companies)
- Fundraising Director: Judy Carmichael (William Howard & Company Financial Advisors, Inc.)
- B/C/DP Director: Danielle Rouseau (The Sims Financial Group, Inc.)
- Advisor: Cindy Lynch (Medtronic, Inc.)

New Business:

1. August 4th Professional Development Webinar: “Think Like a Negotiator – The 5 Biggest Mistakes and their Solutions” at 2pm CST. Register on the EWI corporate website.
2. Executive Recognition: Our Member Firm executives will be recognized in the 2015 EWI of Memphis Golf Tournament Program booklet. A donation of \$250 to the Memphis Chapter Business Career Development Program (BCDP) will be made from the General Operating account in recognition of our member firm executives’ continued support. Our chapter executive committee representatives are: Jackie Hicks Chandler (Hicks Convention Services), Anna Hough (Captivating Interiors) and Cissie Pryor (Living Health Day Spa).
3. Chapters should receive Delegate Packets from the Corporate Office on July 28th.

Announcements:

The next Board meeting will be held Thursday, August 13, at 5:45pm, at FedEx Forum, 191 Beale Street, Memphis, TN 38103. Paige Perkins (Memphis Grizzlies) will host.

Board members are asked to have their Board reports to Danielle Rouseau no later than Monday morning, August 10th.

Board minutes to be submitted by Linda Grissom on behalf of Secretary, Danielle Rouseau.

The meeting adjourned at 7:02pm.

/s

Cindy Lynch - President

Danielle Rouseau, Secretary