



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
March 12, 2015

Call to Order

The EWI of Memphis Board meeting was held on Thursday, March 12th, at Kemmons Wilson Companies Headquarters, with Mary Judson as host. Cindy Lynch presided. The meeting was called to order at 6:00 pm.

Roll Call

Present:

Cindy Lynch, President
Linda Grissom, Vice President
Krissie Heuer, Treasurer
Danielle Rouseau, Secretary
Mary Judson, Recruitment & Retention Director
Timorie Stewart, Communications Director
Paige Perkins, Advisor
Martha Pallesen, Parliamentary Advisor

Absent:

Angel Halpern, B/C/DP Director
Lori Sargent, Fundraising Director
Yvonne Joiner, Sergeant-At-Arms

Minutes

The February Board Minutes were emailed to the board. A motion was made to approve the February Board minutes with correction. The motion carried and the minutes will be posted to the website. The February Chapter minutes were emailed to the Board. There were corrections. The minutes were posted to the website and will be presented for approval at the March 19th Chapter meeting.

Reports of Officers and Directors:

Vice President – Linda Grissom (Medtronic, Inc.)

During the month, Linda:

1. Participated in Golf Committee meeting on 2/3 providing all collateral templates to chair, Katie Hart (some updating still pending)
2. Secured printing for 2015 Golf Tournament “Save the Date” postcard (quantity: 280 on hand)

3. Issued Media Press Releases to The Commercial Appeal, The Cordova Times, Memphis Daily News, Collierville Herald, Bartlett Express and Shelby Sun Times
4. Updated Member Roster adding member firm joining date beside each representative's name based on corporate records, as available.
5. Contacted Memphis Oral School for the Deaf to re-confirm May 8, 2015 for Reading Rally event: 9am – 10:30am. There are 25 – 30 children expected and parents are invited.

Treasurer – Krissie Heuer (Business Equipment Center)

Cash balances on February 28, 2015, are as follows:

Total General Operating Account	\$89,206.17
B/C/DP Account	\$ 8,727.28
Total:	\$97,933.45

Discussion:

1. Strategies to collect on delinquent accounts totaling \$1,705 for the Q3/Q4 Chapter meetings were discussed. We will wait until next month to take action.
2. Krissie completed research on banking choices.
3. Liability Insurance and State Registration fees are due March 31st.

Sergeant-At-Arms-Yvonne Joiner (Memphis Cook Convention Center)

Attendance at February meeting was as follows:

22 reps, 2 sustainers, 0 life members, 4 honorary members, and 4 guests, for a total of 28. A total of 22 firms were represented.

Discussion:

On March 4th notification was sent to the membership for the March Chapter Meeting.

Recruitment and Retention Director – Mary Judson (Kemmons Wilson Companies)

Member Firms: 38; Active Reps: 42 (38-1st reps, 4-2nd reps); Sustainers: 7, Life Member: 1; Honorary Members: 2. Total of 52.

Current Prospects:

- Alisha Luckey (Flemings Steakhouse - 1st Rep)
- Alyssa Holiday (Redheaded Chef - 1st Rep)
- Amanda Voss (Hilton Worldwide - 2nd Rep)
- Antoinette Wiseman (Independent Bank)
- Cassandra Phillips-Dixon (Beauty Beatz)
- Corey McLaughlin (Memphis Bioworks - 1st Rep)
- Dalayne Rewalt (Clay & Land Insurance Company - 1st Rep)
- Dina Placo (SunTrust)
- Dorian Spears (Edge)
- Jennifer Burns (Colonial Country Club - 1st Rep)
- Jessie O'Connor Griffith (Memphis Convention & Visitors Bureau - 2nd Rep)
- Meghan Medford (Medford Roofing - 1st Rep)

- Monique McClain (FedEx)
- Paula Turner (FedEx)
- Susie Williams (Crown Plaza Memphis)
- Vanessa S. Burns (Baptist Memorial Health Care)

New member installations scheduled for the March Chapter Meeting were discussed:

- Erica Simpson (Belhaven University)

The status of membership renewals were discussed:

- Precious Burnett (Kruger Products) 03/30/2015
- Leveda McCou (Operation Hope, Inc.) 03/30/2015
- Dannah Scott (Sheraton Memphis Downtown) 03/30/2015
- Erika Lucas (Marriott) 04/30/2015
- Danielle Rousseau (The Sims Financial Group, Inc.) 04/30/2015
- Timorie Belk (Le Bonheur) 04/30/2015

Program Director – Deborah Vaughn

- March 19th Meeting: Speaker will be Michael Miles, Executive Director-Germantown Community Theater, and will be held at Germantown Community Theater.
- April 16th Meeting: Preparedness Program, will be held at The American Red Cross, 1399 Madison, Memphis, TN.
- May 21st Meeting: Honoring Sustainers and Past Presidents; Garden Party Theme, will be held Bonne Terre, 4715 Church Road, Nesbit, MS.
- June 18th Meeting: Speaker will be Dr. Michelle Ludwig (Baylor) B/C/DP ASIST and Leadership Development Award, and will be held at The Peabody Hotel, 149 Union Avenue, Memphis, TN.

Discussion:

1. Deborah created a program for the upcoming March Chapter Meeting.
2. Donations for wine sales are needed for the March Chapter Meeting.
3. Sustainers and previous Chapter Presidents will be honored at the May Chapter Meeting.

Fundraising Director – Lori Sargent (FedEx Services)

President Cindy Lynch reported the following fundraising activities for January:

February Silent Auction:	\$343.13
Total:	<u>\$343.13</u>

Discussion:

1. President Cindy Lynch announced that Lori Sargent is stepping down from her post as Fundraising Director due to increased responsibilities on her job.
2. Katie Hart (Hilton) will coordinate the golf tournament activities.
3. Terrice Enochs (BancorpSouth) will be handling the monthly fundraising sign-up sheet and solicitations for auction donations.

4. The March fundraiser will be a 'Free for All' and wine sales.
5. The Golf Tournament committee meeting conference call was on March 12th. TPC logo will be added to the golf collateral.
6. The Purse Auction fundraiser will be held at Bonne Terre at the May Chapter Meeting. At least 10 more purse donations are needed.

B/C/DP Director – Angel Halpern (Regions Bank)

Reading Rally: The date for the Reading Rally has been set for Friday May 8th. Time will be 10:00 am – 11:30 am. It will be held at the Memphis Oral School for the Deaf. The B/C/DP committee will need to meet to discuss details and review/select a book.

ASIST Scholarship: Tracey Foldenauer met with the Director of the Domestic Violence Assessment Center at the Exchange Club, Robert Holdford. He was excited about the possibility of having some clients that could benefit from our scholarship program. He wanted to speak to Melissa Farrar, Director of Victim Services at the Exchange Club to solicit her input. They work directly with multiple agencies in our area that service victims of domestic violence. He felt that they would have no issues finding viable candidates to utilize our program. He went on and on about what a great thing we were doing as an organization. It was stressed that although we don't need the applications right away, we did need to know that we had people interested in applying.

Communications Director – Timorie Belk (Le Bonheur Hospital)

Discussion:

1. Linda Grissom (Medtronic, Inc.) reported that the 'Save the Date' postcards have been mailed to previous golf tournament participants.
2. Timorie reported that she feels good about the newsletter but needs assistance updating the website. A resource that has experience in web building and design was recommended.
3. The June edition of EWIconnect will feature an article on Dr. Michelle Ludwig.

Timorie reported the deadline to forward information for the April EWIconnect will be Friday, April 3rd, 2015. The April edition will be posted to the website April 6th. Items for the new edition should be submitted to Timorie Belk. (timorie.stewart@lebonheur.org).

PARLIAMENTARY ADVISOR: Martha Pallesen

Martha distributed information on the next monthly meeting of the Tennessee Beta Unit of NAP (National Association of Parliamentarians). NAP meetings are held the fourth Monday of every month at 5:45 pm at the White Station Library.

SPECIAL COMMITTEES:

BYLAWS:

Krissie Heuer (Business Equipment Center) gave the board an update on the EWI Corporate Bylaws regarding the B/C/DP accounts. Deadline for submission of amendments to the Corporate Bylaws Committee is April 29th.

NOMINATING:

Paige Perkins (Memphis Grizzlies) reported that straw ballots will be emailed to the Chapter in April.

Unfinished Business:

There was discussion of what the new Memphis EWI Chapter 'swag' will be. Stylish T-shirts in teal or coral were suggested.

New Business:

1. The volunteer for the March Chapter Meeting invocation will be Janet Toschach (BancorpSouth).
2. The April Professional Development Webinar, scheduled April 7th at 2pm CST is 'Servant Leadership- A Business Management Strategy'.
3. The Spring Conference to be held April 23-25 in Milwaukee, WI. Kristi Emmons will present the AOL Module. It was announced that early bird registration ends March 20th.
4. Memphis Gift Basket donation for raffle at the Spring Conference in Milwaukee was discussed.
5. There was discussion about if EWI Memphis would host LCAM in 2017. Deadline to respond is April 17th. The board has decided not to pursue this opportunity.
6. The member firms executives on record are needed for the Executive Advisory Board and recognition at the golf tournament.

It was announced that the next Board meeting would be held Thursday, April 9th, at 5:45 pm at Regions Bank, hosted by Angel Halpern.

President Lynch reminded everyone to please email board reports to Secretary Danielle Rouseau no later than Monday, April 6th.

The meeting adjourned at 7:18 pm.

/s
Cindy Lynch, President

/s
Danielle Rouseau, Secretary