



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting
EWI® of Memphis
April 16, 2015

Call to Order

The EWI of Memphis Chapter meeting was held on Thursday, April 16, at the American Red Cross. After a tour of the new facility, the meeting was called to order by President Cindy Lynch (Medtronic, Inc.) at 6:20 pm.

Roll Call

Secretary Danielle Rouseau (The Sims Financial Group, Inc.) called the roll. In attendance were 25 active reps; 2 sustainers, 0 life member, 0 honorary members and 2 guests, for a total of 29 attendees.

Invocation/Dinner

Krissie Heuer (Business Equipment Center) gave the invocation, after which the attendees were served dinner catered by Coletta's Restaurant.

Program

Deborah Vaughn (Staples) introduced our speaker; Jeana Bailey, Disaster Program Manager at American Red Cross Mid-South Chapter. Ms. Bailey shared a presentation of the many ways that the American Red Cross serves the community. Some of the key services include supporting the Armed Services and their families, health and safety services, biomedical (blood) services, international services, and disaster preparedness. Supported primarily by volunteers (96%) and 9 paid staff, the Red Cross assists 2- 3 Shelby county families that are the victims of fire disasters every day. She stated that Tennessee also has more tornadoes that cause death than any other state. She encouraged the members to download the Red Cross 'apps' to their mobile devices and to visit the website (www.redcross.org) for more information on disaster preparedness. The chapter presented a check to the Ms. Bailey for the American Red Cross, honoring their outstanding work.

Minutes

The March Board and Chapter minutes were posted to the website. No member objections or corrections were received during the meeting and the minutes were approved as posted.

Treasurer's Report

The March financials were posted to the website; since there were no objections, they will be filed for audit.

New Member Installations

Retention & Recruitment Director, Mary Judson (Kemmons Wilson Companies), installed one new member: Dannah Scott, a Corporate Sales manager with Sheraton Memphis Downtown Hotel. She has 15 years experience in corporate sales. Dannah is the proud mother of two teenage sons. Welcome to the Memphis EWI Chapter, Dannah!

May Chapter Meeting

The May 21st Chapter Meeting will be held at The Bonne Terre Country Inn, 4715 Church Road, Nesbit, MS. It will be a garden party theme. We will be honoring Past Chapter Presidents and Sustainers at this meeting. President Lynch announced a notice would be sent via email later this month with detailed information and that members can also check the website for up-to-date information on upcoming events.

Fundraising

Terrice Enochs (BancorpSouth) gave an update on the April auction and May's fundraising event as well. The May Chapter Meeting will be a purse auction and donations are appreciated. Terrice asked that she be contacted to make arrangements to donate.

B/C/DP

Angel Halpern (Regions Bank) announced that the ASIST scholarship applications are in the process of being reviewed and will be awarded at the June Chapter meeting.

She also announced that the Reading Rally will be held at the Memphis Oral School for the Deaf Friday, May 8th from 10:00 – 11:30. The book "*No Dragons for Tea*" will be read. The Turner Dairy Moo Mobile along with the Red Cross Fire Safety House will be there. Each child will get a 'goody bag' including their own copy of the book, a fireman's hat from Firehouse Subs, and other goodies as well.

Announcements

President Lynch reminded the chapter that the Spring Conference will be held April 23- 25 in Milwaukee, WI. Kristi Emmons will present the Academy of Leadership (AOL) module. The Board strongly felt that Memphis should be represented at the Spring Conference to support Kristi. Since Linda Grissom cannot attend due to work obligations Danielle Rousseau, who is next in the line of officers, has consented to attend. The board has voted to approve reimbursement of the conference registration fee to Danielle. She will submit a report to the Board and an article for the May EWIconnect about her EWI Spring Conference Experience.

LCAM

LCAM 2015 registration is now open Members were encouraged to attend in Tulsa, OK, September 23- 26 to IGNITE passion for professional development, ENGAGE in networking opportunities, and help the Tulsa community THRIVE! Members were also encouraged to register and given early registration and standard registration deadline dates.

Membership Campaign

President Lynch announced that the "Thrive for 5" membership campaign has been launched and runs through August 31st. The goal is for each chapter to recruit five (5) new members in five (5) months. The chapter with the most new members during the campaign will receive a registration for LCAM 2015 in Tulsa. Referrals from members are the key to growing EWI.

President Lynch also announced that the new Corporate marketing plan, "Find Your Thrive with EWI" has been rolled out and the new branding message will be incorporated into the chapter's communications, membership collateral, and website.

Annual Reports

It was announced that the EWI 2013-2014 Annual Report is now available and members should visit ewiconnect.com to review it and share it with your executives. Copies were distributed as well.

Professional Development Webinar

President Lynch announced that the next Professional Development Webinar will be on May 5th at 2pm CST. The topic is, "Creating a Coaching Culture for Success". She encouraged everyone to register for the webinar on the corporate website at www.ewiconnect.com.

May Board Meeting

The May Board Meeting is scheduled for Thursday, May 7th. The meeting will be hosted by Deborah Vaughn and held at Staples. Board Meetings are open to the membership. If members wish to attend, they were asked to contact President Lynch.

April Birthdays

President Lynch extended April birthday wishes to:

- Krissie Heuer (April 4)
- Dianne Westphal (April 15)
- Betty Loveless (April 17)
- Mary Judson (April 22)
- Rose Ann Bradley (April 24)
- Melinda Edwards (April 28)

Networking

A brief time was allowed for networking experiences.

Appreciation

President Lynch thanked our speaker Jeana Bailey and the American Red Cross for opening their new home to us and for our program. Thanks were also extended to Jackie Hicks and Terry Reeves of the Hicks Convention Services for services provided for the meeting.

President Lynch extended a thank you to our guests for their attendance and also thanked our Chapter's sustainers for their continued support.

Members were asked to leave their new name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 8:20 pm

/s
Cindy Lynch, 2014-2015 President

/s
Danielle Rouseau, Secretary