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Minutes of the Chapter Meeting  
EWI® of Memphis  
June 18, 2015

**Call to Order**

The EWI of Memphis Chapter meeting was held on Thursday, June 18, at the Peabody Hotel. The meeting was called to order by President Cindy Lynch (Medtronic) at 6:15 p.m.

**Roll Call**

Secretary Danielle Rousseau (The Sims Financial Group) called the roll. In attendance were 23 active reps; 5 sustainers, and 13 guests, for a total of 41 attendees.

**Invocation/Dinner**

Angel Halpern (Regions Bank) gave the invocation, after which the attendees were served dinner.

**Program**

President Cindy Lynch introduced Michelle Ludwig, the 1995 EWI of Memphis EWISP recipient. She represented Houston High School and was also awarded a EWISP scholarship at the Corporate level during LCAM that year. Michelle is a radiation oncologist at Baylor College of Medicine. Her medical degree and master of public health degree were completed at Emory University. She finished her residency in general radiation oncology at MD Anderson and is board-certified by the American Board of Radiology. In addition, she completed her Ph.D. in epidemiology at The University of Texas School of Public Health at Houston. Currently, she holds an academic appointment as assistant professor in the Department of Radiology at Baylor. She gave a compelling talk about her challenges as a hearing impaired person and success as a person of resilience that was enjoyed by all.

President Lynch also acknowledged Michael Freeman the 2013 ASIST recipient. Although he was unable to attend Paige Perkins, representing the Memphis Grizzlies, stepped up to the podium to present a team autographed Grizzlies portfolio as a graduation gift from the Chapter.

**BCDP/ASIST Awards**

Angel Halpern (Regions Bank) BCDP Director, and Tracey Foldenauer (AmeriPride Services) were invited to the podium to announce EWI Memphis 2015 ASIST Award Recipients; Mildred McKinney, Rachel Coburn, Shantel Pirtle, and Karin Buchanan. The recipients in attendance shared a few words with the Chapter as we wished them success in their future endeavors.

## **Professional Leadership Award**

President Lynch announced that Mary Judson (Kemmons Wilson Companies) was the recipient of our 2015 Professional Leadership Award. She has served as Chair of the recruitment of tee signs for our golf tournament and was installed on the Board of Directors as Retention & Recruitment Director for 2015-16. She has gone outside the scope of her role to again Chair the recruitment of tee signs for our 2015 golf tournament which has helped drive revenue. Mary also maintains our Chapter Facebook page. She has agreed to serve on the 2015-16 Board of Directors as Communications Director. She continues to enthusiastically reach out to gain knowledge of other aspects of the various roles on the Chapter Board and how everything ties together. Mary also serves in the Tennessee Army National Guard. She will receive expenses paid to the Leadership Conference and Annual Meeting in Tulsa, OK September 23-26.

In addition, President Lynch announced that another applicant who came forward this year to take on the open Program Director position is Deborah Vaughn. She has also played a major role on the golf tournament committee in securing the door prizes for our tournament. Since the Chapter will be under budget in LCAM expense this year, the Board has approved to cover Deborah's registration for LCAM.

## **Minutes**

The May Board and Chapter minutes were posted to the website. No member objections or corrections were received during the meeting and the minutes were approved as posted.

## **Treasurer's Report**

The May financials were posted to the website; since there were no objections, they will be filed for audit.

## **Nominating Committee**

Paige Perkins (Memphis Grizzlies), the Nominating Committee Chair presented the Nominating Committee's report of the Slate of Officers and Directors for 2015-2016.

- President: Linda Grissom (Medtronic)
- Vice President/President Elect: Krissie Heuer (Business Equipment Center)
- Secretary: Kristy Taylor (First Mercantile Trust)
- Treasurer: Timorie Belk (LeBonheur)
- Sergeant At Arms: Mable Barringer (Natl. Kidney Foundation of W. TN)
- Retention & Recruitment: Erica Simpson (Belhaven)
- Programs: Deborah Vaughn (Staples)
- Communications: Mary Judson (Kemmons Wilson Companies)
- Fundraising: Judy Carmichael (William Howard & Company)
- BCDP: Danielle Rousseau (The Sims Financial Group)

President Lynch called for nominations from the floor and hearing no nominations, declared nominations from the floor to be closed.

Paige Perkins reminded the Chapter that written nominations may be submitted in writing to the President before the deadline of August 5. After the deadline nominations are automatically closed.

### **July Chapter Meeting**

Deborah Vaughn (Staples) announced that the Chapter Meeting will be held at TPC Southwind on July 13, just after the tournament start, at 1 p.m. Members who are unable to volunteer for the golf tournament are invited to enjoy lunch and attend the Chapter Meeting. Since the LCAM Delegates/Alternates form and fees are due to the Corporate Office no later than August 14, a vote is required at the July Chapter Meeting. A quorum is required so it is important that a majority be present. A notice would be sent via email later this month with detailed information and that members can also check the website calendar for up-to-date information on upcoming events.

### **Fundraising**

Terrice Enochs (Bancorp South) gave an update on the auction and the theme for July's Chapter meeting. The July fundraising event is the 2015 Golf Tournament at TPC Southwind.

### **Golf Tournament Update**

President Lynch reminded the members that the 2015 Golf Tournament at TPC Southwind is on July 13. This is our largest fundraiser of the year. The membership was asked to submit their sponsorships and team commitments to Kristi Emmons (FedEx Services), the 2015 Golf Team Chair, as soon as possible. Members wishing to donate a tee sign were asked to reach out to Mary Judson (Kemmons Wilson Companies). Payments may be processed online at [www.ewi-memphis.com](http://www.ewi-memphis.com). President Lynch also noted that auction items, door prizes, promotional items for the golfers' goody bags, and additional volunteers are needed. A portion of the golf tournament proceeds helps to fund our BCDP awards and other programs. She and Kristi Emmons, Golf Tournament Team Chair encouraged participation by each member to make it a success.

### **Announcements**

#### **Retention and Recruitment**

President Lynch announced the "Thrive for Five" membership campaign runs through August 31. EWI® of Memphis is striving to meet this goal. All members were encouraged to ask for referrals and send them to Mary Judson (Kemmons Wilson Companies). President Lynch reminded members that referrals are the key to growing EWI®.

### **LCAM**

President Lynch asked that members planning to attend LCAM in Tulsa, September 23-26, please inform her soon as possible. Standard registration is \$700 and ends August 30.

### **Professional Development Webinar**

President Lynch announced that the next Professional Development Webinar will be on July 7 at 2 p.m. CST. The topic is "Business Ethics." She encouraged everyone to register for the webinar on the corporate website at [www.ewiconnect.com](http://www.ewiconnect.com).

### **July Board Meeting**

The July Board Meeting is scheduled for Thursday, July 9. The meeting will be hosted by Linda Grissom and held at Medtronic's campus at 1800 Pyramid Place. Board Meetings are open to the membership. If members wish to attend, they were asked to contact President Lynch.

## **June Birthdays**

President Lynch extended June birthday wishes to:

- Angel Halpern (June 6)
- Tracey Foldenauer (June 23)
- Janice Toshach (June 6)
- Kristy Taylor (June 24)
- Annetta Vick (June 7)

## **Networking**

A brief time was allowed for networking experiences.

## **Appreciation**

President Lynch extended thanks to Dianne Westphal and The Peabody Hotel for a beautiful meeting venue this evening. The membership always looks forward to our meetings at The Peabody. Thanks were also extended to Deborah Vaughn, our Program Director, and her committee for their service in making all of our meetings special. It takes a lot of work behind the scenes to bring the Chapter quality meetings.

President Lynch extended a thank you to Michelle Ludwig, and our guests for joining us, and to our Sustainers for their continued support.

Members were asked to leave their new name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 8:40 p.m.

/s

Cindy Lynch, 2014-2015 President

/s

Danielle Rouseau, Secretary