



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting  
EWI® of Memphis  
March 19, 2015

**Call to Order**

The EWI of Memphis Chapter meeting was held on Thursday, March 19, at the Germantown Community Theatre. The meeting was called to order by President Cindy Lynch (Medtronic, Inc.) at 6:30 pm.

**Roll Call**

Secretary Danielle Rouseau (The Sims Financial Group, Inc.) called the roll. In attendance were 26 active reps; 1 sustainers, 0 life member, 1 honorary members and 2 guests, for a total of 30 attendees.

**Invocation/Dinner**

Janet Toshach (BancorpSouth) gave the invocation, after which the attendees were served dinner catered by Coletta's Restaurant.

**Firm Night**

Deborah Vaughn (Staples) introduced our speaker; Dr. Michael Miles, Executive Director of the Germantown Community Theatre. A witty and engaging speaker, Dr. Miles shared funny anecdotes about his and his wife's experiences in the adoption of their six children. He also talked about the history of the Germantown Community Theatre, how his experience with nonprofits brought him to the theatre and his vision for the future of the theatre in the community. He introduced the chapter to what this special venue has to offer including upcoming productions, summer camps and other educational opportunities. Dr. Miles invited all to return soon.

**Minutes**

The February Board and Chapter minutes were posted to the website. No member objections or corrections were received during the meeting and the minutes were approved as posted.

**Treasurer's Report**

The February financials were posted to the website; since there were no objections, they will be filed for audit.

**New Member Installations**

Retention & Recruitment Director, Mary Judson (Kemmons Wilson Companies), installed one new member: Erica Simpson (Belhaven University) who currently serves in the role of Associate Director of Admissions. She represents Belhaven at area college fairs and community events and assists potential students with the admission process. She has a

genuine passion for helping students pursue a degree. Erica herself has earned a Master's degree in Education and has over 14 years in experience in higher education administration. An interesting fact about Erica is that she was a rodeo princess and rode broncos and bulls with the boy's team. Originally from Brownsville, TN, she is married and has a 13 year old daughter. Welcome, Erica!

### **Programs**

The April 16<sup>th</sup> Chapter Meeting will be held at The American Red Cross' new location at 1399 Madison Avenue with the program being about preparedness. President Lynch announced a notice would be sent via email later this month with detailed information about the location and parking and that members can also check the website for up-to-date information on upcoming events.

### **Fundraising**

Terrice Enochs (BancorpSouth) gave an update on the March auction and the April fundraising event as well. The April fundraising theme is 'Spring Fling' and donations are appreciated. Terrice asked that she be contacted to make arrangements to donate.

### **Announcements**

#### **Fundraising Director - Open**

President Lynch announced due to work obligations and responsibilities Lori Sargent (FedEx Services) has submitted her resignation from the Board as Fundraising Director and that this position is now open. President Lynch asked if anyone is interested in assuming the role to please contact her.

#### **Executives on Record**

Linda Grissom (Medtronic, Inc.) placed a copy of the 'Executives on Record' at each table. Everyone was asked to review the list and confirm that firm executive is listed correctly and to advise Linda of same.

#### **Professional Development Webinar**

President Lynch announced on April 7<sup>th</sup> at 2pm CST, the Professional Development Webinar topic, "Servant Leadership: A Business Management Strategy" will be addressed. She encouraged everyone to register for the webinar on the corporate website at [www.ewiconnect.com](http://www.ewiconnect.com).

#### **2015 Spring Conference**

President Lynch reminded the membership of the EWI Spring Conference which will be held April 23-25 in Milwaukee, WI. Kristi Emmons (FedEx Services) will be presenting the Academy of Leadership (AOL) module "Leadership-It All Begins with You". President Lynch shared information from a Leadership Council call outlining the agenda and what is planned and that members can register on the corporate website [www.ewiconnect.com](http://www.ewiconnect.com). President Lynch indicated the deadlines are:

- Early bird registration (prior to 3/20) **CLOSED**
- Regular registration (3/21 – 4/10)
- Late registration (4/11 – 4/23)

## **LCAM**

President Lynch announced that it was also noted on the Leadership Council call that LCAM registration will be opened soon. She encouraged all to plan to attend. The conference will be held September 23-26 in Tulsa, OK.

## **Leadership Council Call Update**

Additional noteworthy news from the Leadership Council call announced by President Lynch:

1. Year-end renewals were at about 80% with the number of firms = 1,430; representatives = 1,701 and sustainers = 301.
2. More than 50 new member applications were received in January and February.
3. Since individual memberships were rolled out January 1<sup>st</sup>, 5 applications have been received from 5 different chapters for the individual membership category.
4. The new corporate marketing campaign will be rolled out on April 8<sup>th</sup>. Webinar training will be scheduled. A “Thrive for Five” membership drive will also kick off on April 1<sup>st</sup> and will run thru August 30<sup>th</sup>. The chapter with the most new members will receive a free LCAM registration to be given to a member of the chapter’s choice.
5. The Annual Report should also be released soon. Final edits are being made this week.

## **April Board Meeting**

The April Board Meeting is scheduled for Thursday, April 9<sup>th</sup>. The meeting will be hosted by Angel Halpern and held at Regions Bank. Board Meetings are open to the membership. If members wish to attend, they were asked to contact President Lynch.

## **March Birthdays**

President Lynch extended March birthday wishes to:

- Terrice Enochs (March 1)
- Pamela Bradley (March 8)
- Laura House (March 15)
- Kristi Emmons (March 19)
- Katie Hart (March 25)
- Ana Hough (March 26)
- Mable Barringer (March 31)

## **Networking**

A brief time was allowed for networking experiences.

## **Appreciation**

President Lynch thanked our speaker Dr. Michael Miles and the Germantown Community Theatre for our meeting. She also thanked Janice Toshach and Terrice Enoch, both of BancorpSouth. Thanks were also extended to Jackie Hicks and Terry Reeves of the Hicks Convention Services for services provided for the meeting.

President Lynch extended a thank you to our guests for their attendance and also thanked our Chapter’s sustainers for their continued support.

Members were asked to leave their new name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 8:12 pm

/s

Cindy Lynch, 2014-2015 President

/s

Danielle Rouseau, Secretary