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Minutes of the Chapter Meeting  
EWI® of Memphis  
May 21, 2015

**Call to Order**

The EWI of Memphis Chapter meeting was held on Thursday, May 21, at Bonne Terre. The meeting was called to order by President Cindy Lynch (Medtronic, Inc.) at 6:15 p.m.

**Roll Call**

Secretary Danielle Rousseau (The Sims Financial Group, Inc.) called the roll. In attendance were 19 active reps; 5 sustainers, 1 life member, 0 honorary members, 8 guests, for a total of 33 attendees.

**Invocation/Dinner**

Yvonne Joiner (Memphis Cook Convention Center) gave the invocation, after which the attendees were served dinner.

**Program**

President Cindy Lynch introduced the Lucille Johnson Perkins Tribute Video honoring the EWI's rich heritage and our Past Presidents and Sustainers. As a tribute to our founder Lucille Perkins, Anna McCutcheon with San Diego Theatres, EWI of San Diego, created a video outlining Lucille's life and the establishment of Executive's Secretaries, which evolved into the amazing organization to which we belong today. It was a moving tribute that the attendees viewed as they enjoyed the delicious dinner.

Following the video President Cindy Lynch acknowledged our EWI of Memphis' Past Presidents and Sustainers. Those that were able to attend the May Chapter meeting as our distinguished guests are highlighted in bold:

- **1974 & 1979: Betty Loveless (Juvenile Court of Memphis and Shelby County)**
- **1976: Nadine Lakey (Tenison Envelope Company)**
- **1980: Paulette McMillin (Cook International, Inc.)**
- **1989 & 2010: Martye Slayton (Kemmons Wilson Companies)**
- 1990: Nancy Jarratt (The Peabody Hotel)
- 1991: Martha Vanzant (Mednikow Jewelers)
- **1992: Carrie Semmes (Leader Federal Bank)**
- **1994: Nan Rountree (Business Equipment Center)**
- **1997, 2003 & 2015: Cindy Lynch (Medtronic, Inc.)**
- **1998: Sherry Fields (Rhodes College)**
- **1999: Mary Wheeler (Wheeler Business Services)**
- **2000 & 2009: Anna Hough (Captivating Interiors)**

- **2001: Peggy Quinn (The University of Memphis)**
- **2002: Miriam Leffler (Miriam Leffler Personnel Services)**
- **2004 & 2011: Kristi Emmons (FedEx Services)**
- 2005: Henri Vaskin (Deloitte & Touche, LLP)
- **2007: Krissie Heuer (Business Equipment Center)**
- **2012: Jackie Hicks (Hicks Convention Services)**
- 2014: Paige Perkins (Memphis Grizzlies)

President Lynch recognized Sustainers not mentioned as Past Presidents:

- **Rose Ann Bradley**
- **Carrie Ann Hardy**
- Sherry McCraw
- Melinda Edwards
- **Laura House**

President Lynch also acknowledged the Past Presidents that are no longer with us. In total, these ladies represented 58 years of history with EWI of Memphis. Each of the Past Presidents in attendance were given an opportunity to share memories of their Chapter leadership.

### **Straw Ballots**

President Lynch announced that Straw ballots were sent out to the membership in behalf of Paige Perkins, Nominating Committee Chair, on April 16<sup>th</sup>. Members were urged to think about the Board positions that may be of interest to them and to apply. She stressed the importance of identifying future leaders that will offer their capabilities, vision, and passion to impact the strategic direction of our Chapter. The deadline for submissions is May 29<sup>th</sup>.

### **Special Presentation**

Paulette McMillin was asked to come forward by President Lynch to receive special acknowledgment for perfect attendance in all of her many years of membership. A beautiful crystal pitcher was presented to her in recognition of this special accomplishment.

### **Minutes**

The April Board and Chapter minutes were posted to the website. No member objections or corrections were received during the meeting and the minutes were approved as posted.

### **Treasurer's Report**

The April financials were posted to the website; since there were no objections, they will be filed for audit.

### **Board Installation - Sargeant-At-Arms**

Mable Barringer (National Kidney Foundation of West TN) was installed as Sargeant-At-Arms for the Chapter. She has been Executive Director of the Kidney Foundation of West Tennessee for 16 years. She has served in numerous current and past board positions of several organizations as well. She is the mother of 3 children and has 5 grandchildren.

### **June Chapter Meeting**

Deborah Vaughn (Staples) announced that the June 18<sup>th</sup> Chapter Meeting will be held at The Peabody Hotel, Memphis, TN and will be our BCDP Awards meeting. Dr. Michelle Ludwig, former EWISP winner and doctor at Baylor Hospital in Houston, TX will be our speaker. Michael Freeman, 2013 ASIST recipient will attend as a guest. We have 4 ASIST award recipients for 2015. The Professional Leadership Award recipient will be announced as well.

A notice would be sent via email later this month with detailed information and that members can also check the website for up-to-date information on upcoming events.

### **Fundraising**

Terrice Enochs (Bancorp South) gave an update on the purse auction as well as the theme for June's Chapter meeting. The June Chapter Meeting theme is "Independence Day/ Summer Breezes". Terrice asked that she be contacted to make arrangements to donate.

### **Golf Tournament Update**

The 2015 Golf Tournament at TPC Southwind on July 13<sup>th</sup> is less than 2 months away. Since it is expected to be sold out, the membership was asked to submit their sponsorships and team commitments to Kristi Emmons (FedEx Services), the 2015 Golf Team Chair, as soon as possible. Members were asked to contact Mary Judson (Kemmons Wilson Companies) if they wish to donate a tee sign and reminded payments may be processed online at [www.ewi-memphis.com](http://www.ewi-memphis.com). President Lynch also noted that auction items, door prizes, and promotional items for the golfers' goody bags are also needed and that a portion of the proceeds supports our budgeted BCDP/ ASIST/ PHILANTHROPY Programs and participation by all is needed for it to be a success.

### **Announcements**

#### **Retention and Recruitment**

President Lynch announced the "Thrive for Five" membership campaign is in full swing and EWI Memphis is striving to meet this goal. All members were encouraged to ask for referrals and send them to Mary Judson (Kemmons Wilson Companies) and reminded that referrals from members is the key to growing EWI.

#### **Professional Leadership Award**

It was announced that applications for the Professional Leadership Award were emailed on April 28<sup>th</sup> and a reminder was sent on May 18<sup>th</sup>. The recipient of the award will receive expenses (air, hotel, and conference registration) paid to the LCAM Leadership Conference and Annual Meeting September 23- 26, 2015 in Tulsa, OK. An EWI Memphis Chapter member is eligible to apply if they are in good standing; including good attendance at Chapter meetings and current fees paid. They must show willingness and commitment for developing professional leadership skills, utilizing their personal talents through participation in Chapter endeavors, and serve on various committees or board positions. A member should also have approval from their firm to attend. A member may nominate another member for this award. The submission deadline is May 29<sup>th</sup>.

#### **LCAM**

President Lynch announced that LCAM 2015 registration is now open. Members were invited to begin making their plans to attend in Tulsa, OK, September 23- 26 to IGNITE their passion for professional development, ENGAGE in networking opportunities, and help the Tulsa community THRIVE. Registration is \$700 and ends August 30<sup>th</sup>.

#### **Professional Development Webinar**

President Lynch announced that the next Professional Development Webinar will be on June 2<sup>nd</sup> at 2p.m. CST. The topic is, "Elevate Effort to Elevate Excellence". She encouraged everyone to register for the webinar on the corporate website at [www.ewiconnect.com](http://www.ewiconnect.com).

## **June Board Meeting**

The June Board Meeting is scheduled for Thursday, June 11<sup>th</sup>. The meeting will be hosted by Timorie Belk and held at Le Bonheur Children's Hospital. Board Meetings are open to the membership. If members wish to attend, they were asked to contact President Lynch.

## **May Birthdays**

President Lynch extended May birthday wishes to:

- Linda Grissom (May 18)
- Timorie Belk (May 20)
- Lisa Johnson (May 22)
- Yvonne Joiner (May 30)

## **Networking**

A brief time was allowed for networking experiences.

## **Appreciation**

President Lynch extended thanks to Emily and Bonne Terre for a beautiful meeting venue. Thanks were also extended to Deborah Vaughn, our Program Director, and her committee for their service and hard work to make our meetings special. It takes a lot of work behind the scenes to bring the Chapter quality meetings.

President Lynch extended a thank you to our guests for joining us and also thanked our Chapter's Past Presidents and Sustainers for their continued support.

Members were asked to leave their new name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 8:40 p.m.

/s  
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Cindy Lynch, 2014-2015 President

/s  
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Danielle Rouseau, Secretary