



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
February 11, 2016

Call to Order

The EWI of Memphis Board meeting was held on Thursday, February 11, 2016, at Medtronic, Inc. in Memphis, TN, hosted by Linda Grissom (Medtronic, Inc.). The meeting was called to order by President Linda Grissom (Medtronic, Inc.) at 6:07 p.m.

Roll Call

Present:

Linda Grissom, President
Krissie Heuer, President-elect
Nina Nguyen, Secretary
Judy Carmichael, Treasurer
Mable Barringer, Sergeant-at-Arms
Deborah Vaughn, Program Director
Mary Judson, Communications
Angel Halpern, Fundraising
Martha Pallesen, Parliamentary Advisor
Cindy Lynch, Advisor

Absent:

Danielle Rouseau, B/C/DP
“OPEN”, Retention & Recruitment
“OPEN”, BCDP Director

Minutes

The January Board minutes were emailed to the board. A motion was made to approve the January Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The January Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the February Chapter meeting.

President – Linda Grissom (Medtronic, Inc.)

President Grissom reported Danielle Rouseau sent an email notice to the board stating she will be unable to continue as BCDP Director due to an immediate family concern.

President-elect – Krissie Heuer (Business Equipment Center)

Discussion:

- More members are needed for mentoring.
- Sherry Fields is interested in rejoining EWI.
- Linda Christensen is interested in attending the meeting in March.

Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)

Cash balances as of January 30, 2016 are as follows:

| | |
|---------------------------|-------------|
| General Operating Account | \$33,658.29 |
| B/C/DP Account | \$11,781.55 |
| CD | \$50,000.00 |
| Total | \$95,439.84 |

Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of West TN)

Attendance at the January Chapter Meeting was as follows:

14 Reps, 5 Sustainers, 1 Guest, and 13 No Shows – Total of 20

Discussion:

- On February 5, 2016, notification was sent to the membership for the February Chapter Meeting with deadline to RSVP of February 12, 2016. A reminder was sent on January 10, 2016.

Membership Recruitment and Retention Director – “Open”

As of January 2016:

Member Firms: 28, Active Reps: 31 (27-1st reps, 4-2nd reps), Individuals: 0, Sustainers: 9, Life Member: 1, Honorary Members: 2. Total of 43.

Discussion:

- 6 non renewals: Lisa Johnson (Ernst & Young), Lorraine Chapman (Westin Beale Street), “Open” (First Merchantile), “Open” (Ameri-Pride), Welby Stamps (Metropolitan Bank) and Katie Hart (Hilton Worldwide).
- 2 new Sustainers: Anna Hough (Comerica Bank & Trust) and Annetta Vick (Captivating Interiors)
- 6 in question: Joan Higginbotham (Holiday Inn & Suites Wolfchase), Pam Bradley (Fogelman Executive Center), Yvonne Joiner (Memphis Cook Convention Center), Ditas Sargent (Courtyard Marriott), Dannah Scott (Sheraton) and Paulette (Sustainer)

Membership Orientation:

The Membership Orientation will take place on February 18, 2016, as a Chapter Meeting Program. Annetta Vick (Captivating Interiors) sent the board the draft letter for review. The draft letter will be sent to members, and a few responses will be chosen to be shared at the February meeting.

Committee Meeting:

Committee meetings should take place within 30 days via meeting or conference call. Recruit for supportive committee members!

Recruitment: Prospective Members:

- From Betty Loveless: Adrian Winfey
- From Ditas Sargent: Katie Richardson (Marriott International)

- From Krissie Heuer: Briarcrest Christian School

New Member Installations:

Erica Johnson will replace Erica Simpson at Belhaven University.

Retention: Current Status:

See above notations.

Mentorship Program:

We are considering assigning a veteran representative to shadow a new representative for the first 3 months to ensure the new representative joins a committee and attends meetings.

B/C/DP Director – “Open”

President Grissom (Medtronic, Inc.) reported the ASIST/Scholarships are still in progress as we are in need of someone to take charge of this new open position and responsibilities.

President Grissom (Medtronic, Inc.) read a note from Danielle Rousseau, previous BCDP Director.

- Tracy Foldenauer and Danielle Rousseau have had communication issues and were unable to connect.
- Krissie Heuer and Danielle Rousseau met and Krissie shared a schedule for meeting some deadlines.
- The Reading Rally will take place in May 2016. Danielle Rousseau’s hope was to work with the children at Shrine School in Memphis, TN. Danielle has been in contact with Libbee Clifford (Les Passee Kids on the Block). Libbee Clifford can be contacted at libbee.clifford@gmail.com or (901) 237-2646. Susan Ervin, scheduling contact, can be reached at (901) 484-5116. Jennifer Blasingame, Shrine School contact, can be reached at (901) 921-5180.
 - Books to consider: It’s Ok To Be Different by Todd Parr, Accept and Value Each Person by Cheri J Heiners, A Rainbow of Friends by PK Hallinan and What I Like About Me by Allia Zobel Nolan
- The application for \$1,000 BCDP Grant for EWI Foundation was submitted on January 14, 2016, for approval and funding. The deposit is pending.
- The Staples Grant of \$5,000 was received. We are in need of news coverage.
- The University of Memphis will return the \$2,000 check to EWI due to Rachel Coburn non-usage of the funds.

Program Director – Deborah Vaughn (Staples)

- February 18 Meeting: Orientation – Chickasaw Gardens
- March 17 Meeting: Holiday Inn Conference Center, Central Avenue

Discussion:

- Melissa Mayer (\$100 fee) will be the motivational speaker for the March 17, 2016, meeting. Her topic is: “Self speak and how we use it to increase our potential or hold ourselves back”.
- Rebecca Lesley with Court Appointed Special Advocates will be our speaker for the April meeting. Judy Carmichael reached out to the Crescent Club and will send Deborah

Vaughn the contact information.

- We discussed if the May meeting should take place at the Memphis Country Club.
- The June 16, 2016, meeting will take place at The Peabody.
- Peggy Quinn will speak at our February meeting regarding EWI.
- We have 7 prospects coming to the February meeting.

Communications Director – Mary Judson (Kemmons Wilson Companies)

The deadline to submit articles to mjudson@kwilson.com for the March edition is February 26, 2016. The March edition is to be posted to the website by March 1, 2016.

Discussion:

- Website update ideas included Board of Director's biographies, setting up a Bulletin Board page for notices, requests, sharing and caring, and shout outs.

Fundraising Director – Angel Halpern (Regions Bank)

Discussion:

- Nut sales are near completion. Linda Grissom (Medtronic, Inc.) will reach out to Mueller.
- The door prize theme for February is "Go Red."
- The 2016 Golf Tournament will take place on Monday, July 11, 2016. Linda Grissom (Medtronic, Inc.) will reach out to Angel Halpern in regards to details and information.
- Amazon Smile was discussed. Angel Halpern will look into the program.

STANDING COMMITTEES:

PARLIAMENTARY ADVISOR:

- Nothing to report.

BOARD ADVISOR:

- Membership was updated.

SPECIAL COMMITTEES:

NOMINATING:

Nothing to report.

UNFINISHED BUSINESS:

Nothing to report.

NEW BUSINESS:

- Medtronic, Inc. can serve as the host venue if necessary for the March Board meeting.
- The Tennessee Chapter Board Forum will be in Chattanooga during April 29 and 30.

Announcements:

- Deborah Vaughn (Staples) will host the March 10, 2016 Board meeting at 5:45 p.m. Medtronic, Inc. can serve as the host venue if necessary.
- Board members were reminded to send their reports to Nina Nguyen, Secretary no later than March 7, 2016.

The meeting adjourned at 7:53 p.m.

/s
Linda Grissom, 2015-2016 President

/s
Nina Nguyen, Secretary
