



Minutes of the Board Meeting
EWI® of
Memphis
October 08, 2015

Call to Order

The EWI of Memphis Board meeting was held on Thursday, October 08, at Medtronic, Inc., with Cindy Lynch (Medtronic) as host. President Lynch called the meeting to order at 6:04 pm.

Roll Call

Present:

Cindy Lynch, President
Linda Grissom, Vice President / President Elect
Krissie Heuer, Treasurer
Danielle Rouseau, Secretary
Deborah Vaughn, Program Director
Mary Judson, Recruitment and Retention Director
Angel Halpern, B/C/DP Director
Martha Pallesen, Parliamentary Advisor

Absent:

Mable Barringer, Sergeant-at-Arms
Timorie Belk, Communications Director
Paige Perkins, Advisor

Open:

Fundraising Director

Minutes

The September Board Minutes were emailed to the board. A motion was made to approve the September Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The September Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the October Chapter meeting.

The August Board Minutes were emailed to the board. A motion was made to approve the August Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website.

Vice President / President-elect – Linda Grissom (Medtronic, Inc.)

Activities included:

- Updated Member Roster as required
- Reviewed Corporate webinar "Finding Diamonds, Sapphires and Pearls in Our Own Backyard"
- Reviewed Corporate webinar "Change - What Will Get You Doing Thing Differently"\Kicked off the 2015 EWI Nut Campaign with membership and Mueller Industries; distributed order form; coordinated orders
- Attended LCAM; attended Delegate session

Treasurer – Krissie Heuer (Business Equipment Center)

Cash balances on September 30, 2015 are as follows:

Total General Operating Account	\$44,369.43
Operating Account CD	\$50,000.00
B/C/DP Account	\$1,159.67
Total:	\$95,529.10

Discussion:

- Krissie Heuer reported on ease and reliability of mobile deposits.
- Annual Operating Financial Report and Annual B/C/DP Financial Report due November 30.
- Year-end Compilation / Audit Report due December 31.

Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of W. TN - ABSENT)

President Lynch reported attendance at September Chapter meeting was as follows:

22 reps, 3 sustainers, 1 life member, 0 honorary member, and 0 guests - Total of 26.

Discussion:

- October Prospective Member Guest: Candice Williams, Hilton Memphis-2nd rep.
- Discussion of how to minimize no-shows. There were 3 no-shows recorded for the September Chapter Meeting.

Membership Recruitment and Retention Director – Mary Judson (Kemmons Wilson Companies)

Mary Judson reported:

Member Firms: 35; Active Reps: 36 (33-1st reps, 3-2nd reps, 3 slots open); Individuals: 0, Sustainers: 7, Life Member: 1; Honorary Members: 2. Total of 46.

Discussion:

- Increasing our membership is a Priority!
- Received the jump drive from LCAM

- Developed Retention Binder
- Developed Welcome Packages for October Chapter Meeting guests
- Will reach out to other Chapters about their membership lists to determine if there are any companies in Memphis

Prospective Members:

Dawn Weber - Blue Cross Blue Shield

Andrea Yarbro - CPI

Arbra Jones - Regions Bank (attending October Chapter Meeting)

Candice Williams - Hilton Memphis (attending October Chapter Meeting)

Jana Whitten – TPC Southwind

Shelley Kemp – Dunham School Services

October Installations:

Nicole Reed (Hilton worldwide 2nd Rep)

Retention – Member Firm Rep Renewal Status pending:

- Holiday Inn & Suites-Wolfchase, Joan Higginbotham has been identified as the replacement rep
- AmeriPride Services, Tracey Foldenauer
- First Mercantile Trust, Kristy Taylor rep slot is open

Program Director – Deborah Vaughn (Staples)

- October 15: Tower Center - Installation of 2015-2016 Officers and Directors
- November 12: Firm Night at the home of Anne Hough
- December 10: The University Club

Discussion:

The “Drum Café” experienced by the LCAM attendees was suggested for a future team building event.

Communications Director – Timorie Belk (Le Bonheur Children’s Hospital - ABSENT)

President Lynch reported:

The September edition of EWIconnect was posted to the website and a notice was sent to the membership on the same day. The next edition will be posted no later than November 9, 2015. The deadline to submit articles to Mary Judson at mjudson@kwilson.com for this edition is November 2.

Fundraising Director - OPEN

President Lynch reported:

- The theme for the October Chapter meeting will be "Anything Goes".
- Terrice Enochs will be the coordinator for the items donated.

B/C/DP Director – Angel Halpern (Regions Bank)

- No activity to report
- Reading Rally Event form due to Corporate on October 31, 2015
- B/C/DP Project Participation Form due to Corporate November 30, 2015

PARLIAMENTARY ADVISOR - Martha Pallesen

Martha quizzed the Board on Parliamentary matters.

SPECIAL COMMITTEES:

BYLAWS:

No report

NOMINATING:

No report

New Business:

1. The October Chapter Meeting Agenda was discussed. Topics will include Treasurer Report, Programs, LCAM, Nominating Committee.
2. Discussion of open Secretary and Treasurer 2015-2016 Board Positions. Timorie is pursuing her Masters and will step down for the Treasurer position. Judy Carmichael is being considered.
3. Board retreat schedule was discussed.

Announcements:

Birthdays: Martha Pallesen (10/07) and Paige Perkins (10/31)

The next Board Meeting Host: Linda Grissom

The meeting adjourned at 7:00pm.

/s

/s

Cindy Lynch, 2014-2015 President

Danielle Rouseau, Secretary