



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting  
EWI® of Memphis  
August 3, 2017

**Call to Order**

The EWI of Memphis Board meeting was held on Thursday, August 3, 2017, at Business Equipment Center and hosted by Krissie Heuer (Business Equipment Center). The meeting was called to order by President, Krissie Heuer at 5:49 p.m.

**Roll Call**

Present:

Krissie Heuer, President  
Deborah Vaughn, President-elect  
Judy Carmichael, Treasurer  
Erica Simpson, Secretary  
Mable Barringer, Program Director  
Cindy Lynch, Sergeant-at-Arms  
Martha Pallesen, Parliamentary Advisor

Absent:

Angel Halpern, Fundraising  
Linda Grissom, Advisor  
Janie Emerson, B/C/DP

Open Position:

Retention & Recruitment  
Communications

**Minutes – Secretary, Erica Simpson (Memphis College of Art)**

The July Board minutes were emailed to the Board. A motion was made to approve the July Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The July Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the August Chapter meeting.

## **REPORTS OF OFFICERS AND DIRECTORS:**

### **President – Krissie Heuer (Business Equipment Center)**

- Peggy Quinn will be inducted as a Life Member at next chapter meeting
- Will determine at August Chapter meeting if sending LCAM delegates as “informed & instructed” or “informed & uninstructed”
- Applied for another Staples Grant and will receive \$3500 to go towards Leadership Development
- LCAM updates

### **President-elect – Deborah Vaughn (Staples)**

- Golf tournament, successful online auction implemented
- Tennessee Forum plan to host. Motion made, seconded, and approved to host the TN Forum in the Spring (2018)
- Budget Committee meeting

### **Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)**

Cash balances as of July 30, 2017 are as follows:

General Operating	\$58,293.34
B/C/DP Account	\$3,437.19
CD	\$51,513.33

Discussion:

- Budget Committee meeting. 2017-2018 preliminary budget proposed
- Delinquent Accounts – most have been resolved

### **Sergeant-At-Arms – Cindy Lynch (Medtronic, Inc.)**

Attendance at the July Chapter Meeting was as follows:

26 Reps, 1 Sustainer, 1 Guest, and 0 No Shows – Total of 28

**Discussion:**

- Attendance for August meeting....anticipating 20

### **Membership Recruitment and Retention Director – Open Position**

As of July 2017:

Member Firms: 25, Active Reps: 32 (27-1<sup>st</sup> reps, 5-2<sup>nd</sup> reps), Individuals: 0, Sustainers: 8, and Life Member: 2. Total of 42

**Discussion:** Increasing membership is a priority.

- AmeriPride is planning to rejoin with one representative – Tammy West. Communication with Tammy is ongoing.
- Big League Movers, Jonathan Greer, was invited to the August meeting

**B/C/DP Director – Janie Emerson (Shelby County Schools)**

- No Report

**Program Director – Mable Barringer (National Kidney Foundation of West TN)**

- August Meeting: Chickasaw Country Club, Business Meeting

**Discussion:**

- September 14<sup>th</sup>: University of Memphis Hall of Fame
- October: University Club, 17/18 Board Installation
- November: National Civil Rights Museum
- December: Chickasaw Country Club

**Communications Director – Open Position**

Will try for one more newsletter edition before board year is over

**Fundraising Director – Angel Halpern (Regions Bank)**

**Discussion:**

- August Chapter Meeting is Gift Cards

**Parliamentary Advisor – Martha Pallesen (Pallesen Consulting Services, LLC)**

- Regarding the Nominations from the Floor, a member need not be recognized by the chair to make a nomination. No second is required, bus sometimes one or more members will second a nomination to indicate endorsement.

**SPECIAL COMMITTEES:**

**BYLAWS:**

- Cindy Lynch will lead the discussion if proposed Corporate Bylaw amendments at the August Chapter meeting.

**Announcements:**

- August birthdays: Ditas Sargent, 6th
- September Board Meeting is September 7th at Medtronic, hosted by Cindy Lynch

The meeting adjourned at 7:32 p.m.

/s

Krissie Heuer, President

/s

Erica Simpson, Secretary