



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting  
EWI® of Memphis  
April 21, 2016

**Call to Order**

The EWI of Memphis Chapter meeting was held on Thursday, April 21, 2016, at Crescent Club in Memphis, TN, and was called to order at 6:01 p.m. President Linda Grissom (Medtronic, Inc.) was in the chair and Secretary Nina Nguyen (Regions Bank) was present. A quorum was not present.

**Roll Call**

Secretary Nina Nguyen (Regions Bank) called the roll. In attendance were (14) active reps, (2) sustainers, (0) honorary, (0) life member and (1) guest, for a total of 17 attendees.

**Invocation/Dinner**

Terrice Enochs (BancorpSouth) gave the invocation, after which the attendees were served dinner.

**Programs**

Nina Nguyen (Regions Bank) introduced Rebecca Lesley-Paulk (The Exchange Club) as our guest speaker. Rebecca spoke about the Court Appointed Special Advocates Program.

**Minutes**

The March 2016 Board and Chapter meeting minutes were provided to the members and will be posted to the website. No member objections or corrections were received during the meeting and the minutes stood as presented.

**Treasurer's Report**

The March 2016 financials were provided to the members and will be posted to the website; since there were no objections, they will be filed for audit.

**Retention & Recruitment "Installation"**

Janet Samples was installed as a second representative for Staples.

**Retention & Recruitment**

March membership is as follows: 27 Firms, 27 1<sup>st</sup> Reps, 5 2<sup>nd</sup> Reps, 9 Sustainers, 1 Chapter Life and 2 Honorary. Holiday Inn Wolfchase did not renew their membership due to not being able to find a representative.

**BCDP**

The BCDP committee was recently asked to consider an individual application outside of the House of Grace and Porter Leath collaboration we had established for this year's ASIST Awards

to be given in June 2016. The same courtesy will be extended to all our member firms to provide known individual applicants for the 2016 ASIST Award. For our newest member firm representatives – ASIST is “Adult Students in Scholastic Transition.” Individual applications will be accepted until 5 p.m. Central, April 29, 2016. An independent team of judges will review all applicants and the ASIST Awards will be given appropriately and acknowledged at our June 16, 2016, chapter meeting. The application can also be accessed on the EWI Corporate website: ewiconnect.com, under Community / Scholarships. Applicants can also access the local Memphis website: ewi-memphis.com, Community / Scholarships and direct completed applications to Krissie Heuer (Business Equipment Center). Applicants may reach out to President Grissom (Medtronic, Inc.) at linda.grissom@medtronic.com.

A notice will be provided to members regarding our annual Reading Rally on May 20, 2016. This year Perre Magness, author of the children’s book, “We Live in Memphis” will be joining our event with the children of The Shrine School. Les Passess Kids on the Block will also partner with us for the event. President Grissom (Medtronic, Inc) thanked Janie Emerson (Shelby County Schools), Krissie Heuer (Business Equipment Center) and Deborah Vaughn (Staples) who took some early ideas from Danielle Rousseau (The Sims Financial Group, Inc.) and made it all happen. Members were encouraged to volunteer for this great community service event.

\$1,000 EWI BCDP Grant was awarded to us.

### **Programs**

Deborah Vaughn (Staples) announced The May 19, 2016, Chapter Meeting will be at the Sheraton Memphis Downtown, 250 North Main Street, Memphis, TN 38103. Danielle Inez, Owner and Director of Ding, will discuss “Female Empowerment in Business.”

### **Communications**

President Grissom (Medtronic, Inc.) reported on behalf of Mary Judson (Kemmons Wilson Companies). Members were asked to send newsletter articles to Mary by April 29.

Mary Judson (Kemmons Wilson Companies) will be highlighting every firm over the next 6 months with a 1/2 page ad with information as provided by members for the newsletter. This will be a free-form of information to share with the membership.

### **Fundraising**

Angel Halpern (Regions Bank) announced “Purses” will be the fundraising theme for the May Chapter meeting. Members were asked to contact Angel Halpern (Regions Bank) regarding donating items. Four to seven items were requested for each fundraiser.

The 2016 Golf Tournament will be held at TPC Southwind on July 11, 2016. Save the Date postcards for teams recruiting were on each table and an email will be provided for sharing. Committee meetings will begin soon and announcements will be sent. Members were asked to commit to the Golf Tournament due to it being the chapter’s largest fundraising event and to start recruiting golf teams or donations. All golf prospects are welcomed.

### **Announcements**

#### **Straw Ballots**

Straw Ballots were on each table. Completed ballots can be sent to Cindy Lynch (Medtronic,

Inc.).

### **May Board Meeting**

President Grissom (Medtronic, Inc.) announced that the May Board Meeting is scheduled for Thursday, May 12, 2016. The meeting will be held at Kemmons Wilson Companies and hosted by Martha Pallesen. Meetings are open to the membership. If members wish to attend, they were asked to contact President Grissom (Medtronic, Inc.) by May 6, 2016.

### **2016 Spring Tennessee Board Forum**

President Grissom (Medtronic, Inc.) announced a Tennessee Board Forum for Spring 2016 would be held on April 29-30 as announced by Chapter President Charlie Rosenquist and hosted by the Chattanooga chapter in Chattanooga, TN. Members were encouraged to attend and reach out to President Grissom (Medtronic, Inc.) for further details. Members were advised to watch the Corporate Website and our Memphis Chapter website for details. President-elect Krissie Heuer (Business Equipment Center) and Advisor Cindy Lynch (Medtronic, Inc.) will be attending and representing the Memphis Chapter.

### **April Birthdays**

President Grissom (Medtronic, Inc.) extended April birthday wishes to:

- Janet Samples
- Krissie Heuer
- Dianne Westphal
- Betty Loveless
- Mary Judson
- Rose Ann Bradley
- Melinda Edwards

### **Networking**

- President Grissom (Medtronic, Inc.) thanked Mable Barringer (National Kidney Foundation of West TN) for her contact with Memphis Makers. EWI of Memphis was given a 13-minute slot on TV. Paige Perkins (Memphis Grizzlies) accompanied President Grissom.
- Jane Bratton (Smith & Nephew) thanked Paige Perkins (Memphis Grizzlies) for providing a wonderful Grizzlies experience.
- Krissie Heuer (Business Equipment Center) thanked Deborah Vaughn (Staples) for helping with the Golf Tournament T Signs.

A brief time was allowed for networking experiences.

### **Appreciation**

Guests were encouraged to reach out to members for additional information or questions regarding membership.

President Grissom (Medtronic, Inc.) acknowledged and extended thanks to our sustainers and all members in attendance for their continued chapter support.

Members were asked to leave their name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 7:39 p.m.

/s \_\_\_\_\_  
Linda Grissom, 2015-2016 President

/s \_\_\_\_\_  
Nina Nguyen, Secretary