



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting
EWI® of Memphis
August 17, 2017

Call to Order

The EWI of Memphis Chapter meeting was held on Thursday, August 17, 2017 at Chickasaw Country Club in Memphis, TN, and was called to order at 6:16 p.m. President Krissie Heuer (Business Equipment Center) was in the chair and Secretary Erica Simpson (Memphis College of Art) was present. A quorum was present.

Roll Call

Secretary Erica Simpson, representing Memphis College of Art, called the roll. In attendance were (21) active reps, (4) sustainers, (2) life members and (3) guest, for a total of 30 attendees.

Invocation/Dinner

Anna Hough, Sustainer, gave the invocation.

Minutes

Secretary Erica Simpson, representing Memphis College of Art, provided the July 2017 Board and Chapter meeting minutes to the members and posted the minutes to the website. No member objections or corrections were received during the meeting and the minutes stood as presented.

Treasurer's Report

The July 2017 financials were provided to the members and will be posted to the website; since there were no objections, they will be filed for audit.

Installation, Life Member

Peggy Quinn was installed as a Life Member. Peggy joined EWI in 1998 and has served various roles at the chapter and corporate levels including President, Vice President, Scholarship Director and Advisor positions. She has recently retired from University of Memphis as the Assistant Tenured Professor Director of Merchandising and Internships and Director of Freshman Orientation Program.

2017-2018 Slate of Officers & Directors

At the June 15 Chapter meeting, Nominating Committee Chair Linda Grissom (Medtronic, Inc.) presented the committee's report for the 2017-2018 Chapter Slate of Officers and Directors. Furthermore, as Presiding Officer at the June 15 Chapter meeting, President Krissie Heuer asked if there were any nominations from the floor. One nomination was received, but later rescinded, so the result was that no nominations were made from the floor.

EWI's Bylaws provided that nominations remain open until 15 days prior to the Annual Business meeting and can be presented in writing to the President up until that date at which time the nominations are automatically closed. Tonight is the Annual Business meeting which is usually held at the August Chapter meeting each year.

Nominations are as follows:

- President: Deborah Vaughn (Staples)
- President Elect: Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)
- Secretary: OPEN
- Treasurer: Cindy Lynch (Medtronic)
- Sergeant-At-Arms: Janet Samples (Staples)
- Retention & Recruitment: Latrice McLin (Shoemaker Financial)
- Program Director: Mable Barringer (National Kidney Foundation)
- Communications: Stacey Robinson (FedEx Services)
- Ways & Means Director: Erica Simpson (Memphis College of Art)
- BCDP: Linda Grissom (Medtronic)

After a unanimous vote, the 2017-2018 Board of Directors was presented.

President Heuer thanked the Nominating Committee for their hard work and dedication to the Chapter. The Committee is as follows: Linda Grissom, Chair, (Medtronic); Paige Perkins (Memphis Grizzlies); Brittany Jones (Hilton Worldwide); Kristi Jones (FedEx Services); Janice Toshach (Bancorp South)

Review of Proposed 2017-2018 Chapter Budgets

Members received copies of the proposed EWI of Memphis 2017-2018 General Operating and BCDP Budgets. Treasurer, Judy Carmichael reviewed the proposed Chapter Budgets. The chapter will vote on the proposed budgets at the October Chapter meeting.

Corporate Budget Review

The Corporate Budget was received. A conference call with corporate was held on August 15th, 2017. The Corporate Budget will be emailed to the membership after the board review on September 7th and prior the September 14th Chapter meeting. The Corporate Budget will be presented to the membership at the September 14th Chapter meeting by Treasurer Judy Carmichael. Discussion will be open and budget voted on at that time.

Discussion of Proposed Bylaw Amendments

Members were advised that there were two (2) proposed Bylaw amendments presented by the Chapters for consideration at this year's LCAM. Cindy Lynch (Medtronic), Bylaws Chair, presented the proposed amendments.

ARTICLE III, MEMBERSHIP, Section 1. Qualifications Chapter

Bylaw Reads: "Each Chapter shall be composed of at least twenty-five (25) Member Firms and Individual Members and issued a charter by the Corporation.

Amend to Read: "Each Chapter shall be composed of at least fifteen (15) Member Firms and Individual Members and issued a charter by the Corporation."

ARTICLE III, MEMBERSHIP, Section 2. Satellite Chapter

Bylaw Reads: "Within six (6) months of reaching the minimum of twenty-five (25) Member Firms and Individual Members, the Satellite Chapter shall apply for a charter. Satellite Chapters shall not have voting rights."

Amend to Read: "Within six (6) months of reaching the minimum of fifteen (15) Member Firms and Individual Members, the Satellite Chapter shall apply for a charter. Satellite Chapters shall not have voting rights."

Rationale: The Corporate Board would like to lower our minimum number of member firms per chapter in the interest of encouraging new chapters across the United States and Canada and future growth and expansion of our organization.

Vote on Sending Delegates and Alternates to LCAM

During our July Chapter meeting, the Chapter approved Krissie Heuer, President, and Deborah Vaughn, President-Elect, as our Chapter Delegates for the September 23rd, 2017, Leadership Conference and Annual Meeting. Judy Carmichael and Erica Simpson were approved as Alternates.

The elected Chapter Delegates and Alternates are responsible for representing the members and the Chapter's opinions at the 2017 LCAM in Grapevine, Texas. The Delegates/Alternates will be voting on the proposed Corporate Budget.

The motion was made, seconded, and approved to send the Delegates and Alternates as informed and uninstructed.

Programs

Program Director, Mable Barringer, representing the National Kidney Foundation, provided details for the September 14th meeting which will be held at The University of Memphis Athletic Hall of Fame.

She also shared the locations of future meetings (October – University Club; November 9th – National Civil Rights Museum; December – Chickasaw Country Club). Members can also check the website calendar for up-to-date information on upcoming events.

Retention/Recruitment

President Heuer reminded attendees that potential new members invited to a Chapter meeting are invited as the Chapter's guest and should have prior approval of the Chapter Board. If they are invited, RSVP'd, and then are unable to attend, please remember that the Chapter is still responsible for their dinner expense, if the Sergeant-at-Arms is not notified prior to the Friday before the Chapter meeting. After that, the potential member is very welcome, but any future meetings will be chargeable.

At present, our international membership numbers stand as follows:

59 – Life Members

1187 – Regular Members

242 – Sustainers

14 – Corporate Life Members

48 – Collegiate Members

2 – Honorary Members

23 – Individual Members

LCAM registered numbers currently stand at 226 with a goal of 225. We are pleased to announce that our very own firm, Staples, has been awarded the RFP for LCAM to supply all of their printing needs. Memphis is sending 10+ chapter members to this year's LCAM event.

Clarification

President Heuer explained the difference between the General Operating Account and the Business/Career/Development Program Account (BCDP). Any funds raised that are represented to be for BCDP (i.e. Scholarship, Reading Rally, or any 501c3 donations) must be placed directly into our BCDP account and can only be used for our charity-based programs (i.e. ASIST Scholarship, Reading Rally, Philanthropy). All other funds raised must be placed into our General Operating Account with the understanding that the budgeted BCDP expenses will be transferred at the beginning of each board year to cover what has been budgeted for BCDP expenses.

Announcements

September Board Meeting

The September Board meeting is scheduled for Thursday, September 7th and will be held at the Medtronic, hosted by Cindy Lynch. Board Meetings are open meetings. Members were encouraged to attend.

Birthdays

August birthday wishes were extended to:

- Ditas Sargent

Networking

- Terrice Enochs thanked the members for the Get Well card.

Appreciation

President Heuer (Business Equipment Center) extended thanks to:

- Chickasaw Country Club staff, and Ashley McCormick for a lovely evening.
- Members and sustainers in attendance and their distinguished guests

Members were asked to leave their name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 7:25 p.m.

/s

Krissie Heuer, President

/s

Erica Simpson, Secretary