



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting
EWI® of Memphis
May 19, 2016

Call to Order

The EWI of Memphis Chapter meeting was held on Thursday, May 19, 2016, at Sheraton Memphis Downtown in Memphis, TN, and was called to order at 6:01 p.m. President-Elect Krissie Heuer (Business Equipment Center) was in the chair on President Linda Grissom's (Medtronic, Inc.) behalf and Secretary Nina Nguyen (Regions Bank) was present. A quorum was present.

Roll Call

Secretary Nina Nguyen (Regions Bank) called the roll. In attendance were (18) active reps, (1) sustainer, (0) honorary, (0) life member and (3) guests, for a total of 22 attendees.

Invocation/Dinner

Jackie Hicks Chandler (Hicks Convention Services) gave the invocation, after which the attendees were served dinner.

Programs

Deborah Vaughn (Staples) introduced Danielle Inez, Owner and Director of Marketing of Ding, as our guest speaker. The topic was "Female Empowerment in Business."

Minutes

The March and April 2016 Board and Chapter meeting minutes were provided to the members and will be posted to the website. No member objections or corrections were received during the meeting and the minutes stood as presented.

Treasurer's Report

The March and April 2016 financials were provided to the members and will be posted to the website; since there were no objections, they will be filed for audit.

Retention & Recruitment "Installation"

Brittany Jones was installed as a representative for Hilton Worldwide.

Retention & Recruitment

March membership is as follows: 28 Firms, 28 1st Reps, 5 2nd Reps, 9 Sustainers, 1 Chapter Life and 2 Honorary. April membership is as follows: 28 Firms, 28 1st Reps, 3 2nd Reps, 9 Sustainers, 1 Chapter Life and 2 Honorary.

BCDP

ASIST Awards

The BCDP committee was recently asked to consider an individual application outside of the House of Grace and Porter Leath collaboration we had established for this year's ASIST Awards to be given in June 2016. The same courtesy will be extended to all our member firms to provide known individual applicants for the 2016 ASIST Award. For our newest member firm representatives – ASIST is “Adult Students in Scholastic Transition.” Individual applications will be accepted until 5 p.m. Central, April 29, 2016. An independent team of judges will review all applicants and the ASIST Awards will be given appropriately and acknowledged at our June 16, 2016, chapter meeting. The application can also be accessed on the EWI Corporate website: ewiconnect.com, under Community / Scholarships. Applicants can also access the local Memphis website: ewi-memphis.com, Community / Scholarships and direct completed applications to President-Elect Krissie Heuer (Business Equipment Center). Applicants may reach out to President Grissom (Medtronic, Inc.) at linda.grissom@medtronic.com.

Reading Rally

Janie Emerson (Shelby County Schools), Krissie Heuer (Business Equipment Center) and Deborah Vaughn (Staples) collaborated on the Reading Rally, which will be held on May 20, 2016, at the Shrine School. Les Passess Kids on the Block will also partner with us for the event for a puppet presentation. Perre Magness, author of the children's book, “We Live in Memphis” will be joining our event with the children of The Shrine School.

There will be a 17-seat bus. Volunteers will meet at the parking lot behind BancorpSouth, 6363 Poplar Avenue at 10:30 a.m. Volunteers can leave their cars in the parking lot and will arrive at the Shrine School approximately 11:00 a.m. A brief tour of the Shrine School will be given and the program will begin at 12:00 p.m. Ms. Magness will read “We Live in Memphis” to the children and Les Passess Kids on the Block will perform their puppet show. Volunteers will leave on the bus at 1:00 p.m. and will return to the BancorpSouth parking lot.

Programs

Deborah Vaughn (Staples) announced the June 16, 2016, Chapter Meeting will be at The Peabody Hotel, 149 Union Avenue, Memphis, TN 38103, hosted by Dianne Westphal. Michael Freeman, FBI and past ASIST Award recipient, will be the speaker.

Communications

President-Elect Krissie Heuer (Business Equipment Center) reported on behalf of Mary Judson (Kemmons Wilson Companies). Members were asked to send newsletter articles to Mary by June 2.

Mary Judson (Kemmons Wilson Companies) will be highlighting every firm over the next 6 months with a 1/2 page ad with information as provided by members for the newsletter. This will be a free-form of information to share with the membership.

Fundraising

Angel Halpern (Regions Bank) announced “Independence Day” will be the fundraising theme for the June Chapter meeting. Members were asked to contact Angel Halpern (Regions Bank) regarding donating items. Four to seven items were requested for each fundraiser.

The 2016 Golf Tournament will be held at TPC Southwind on July 11, 2016. The committee meeting was held via conference call. Members were asked to commit to the Golf Tournament due to it being the chapter's largest fundraising event and to start recruiting golf teams or

donations. All golf prospects are welcomed.

Announcements

Advisor and Nominating Chair Cindy Lynch (Medtronic, Inc.) met with the Nominating Committee on May 17. The results and the 2016-2017 slate of officers will be presented at the June Chapter Meeting.

President-Elect Krissie Heuer (Business Equipment Center) and Advisor Cindy Lynch (Medtronic, Inc.) attended and represented the Memphis Chapter at the TN Board Forum on April 29 and 30, hosted by the Chattanooga Chapter in Chattanooga, TN.

Professional Leadership Award

An email notification for applicant submission was sent to the membership on May 8. The deadline for application submission is May 27 at 5:00 p.m. Recipients of this award will receive paid registration, lodging and airfare to attend LCAM in Spokane, WA. Members may nominate someone or apply individually. The applicant should be active in chapter activities, have good attendance and be current with all fees and dues. Questions should be directed towards President Grissom (Medtronic, Inc.) or President-Elect Krissie Heuer (Business Equipment Center).

June Board Meeting

President Grissom (Medtronic, Inc.) announced that the June Board Meeting is scheduled for Thursday, June 9, 2016. The meeting will be held at Medtronic, Inc. Meetings are open to the membership. If members wish to attend, they were asked to contact President Grissom (Medtronic, Inc.) by June 6, 2016.

May Birthdays

President-Elect Krissie Heuer (Business Equipment Center) extended May birthday wishes to:

- Judy Carmichael
- Linda Grissom

Networking

- Mable Barringer (National Kidney Foundation of West TN) recognized Dianne Westphal (The Peabody Hotel).
- Krissie Heuer (Business Equipment Center) thanked Deborah Vaughn (Staples) for helping with the Golf Tournament T Signs.

A brief time was allowed for networking experiences.

Appreciation

Guests were encouraged to reach out to members for additional information or questions regarding membership.

President-Elect Krissie Heuer (Business Equipment Center) acknowledged and extended thanks to our sustainers and all members in attendance for their continued chapter support.

Members were asked to leave their name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 7:20 p.m.

/s _____
Linda Grissom, 2015-2016 President

/s _____
Nina Nguyen, Secretary