Memphis EWI Connect

Chartered October 19, 1957

March 2019

PRESIDENT'S MESSAGE

March gets me excited for Spring. Spring gives me the feeling of new beginnings. Our Memphis Chapter has taken on several things that are "new" this year.

1. Our Tilly award
2. Lots of new members
3. LCAM awards program
4. New location for our golf tournament
5. New opportunity on Live TV
6. Visit from the Corporate board
7. New city for LCAM, Milwaukie, WI
8. New school for our reading rally
9. Chapter board forum

I have probably missed something, but I hope all of this makes you proud to be a member of EWI of Memphis. This is truly a special group of ladies and I am very proud to be a part of it.

March is also Women's History Month. Let's be a part of that and not just a spectator. Please get involved and make a difference. You have a voice, let us know what you and your firm need from your membership. Your board of directors are here to serve you.

Thank you for being a part of this organization.

Sincerely,

Deb

Please share this publication with your Executive and other members of your organization.

"Leaders become great, not because of their power, but because of their ability to empower others."

EWI® of Memphis Chapter Meetings

March Board Meeting

Staples

4575 Pleasant Hill Road

Memphis, TN 38118

March 14, 2019 @ 5:30pm

March Chapter Meeting

National Civil Rights Museum

450 Mulberry Street

Memphis, TN 38103

March 21, 2019 @ 5:30pm

RSVP Regrets ONLY

to Sylvia Mayhorn

All guests invited as "prospective members" must be approved by Deborah Vaughn, President or Latrice McLin, Retention and Recruitment Director. Members will be counted and billed as attending unless advised within 6 days or the Friday before the Chapter meeting that they will NOT attend.

LOCAL MEMPHIS LIVE

ABC CHANNEL 24

On Wednesday, February 27, EWI Memphis was featured on Channel 24 ABC network's Local Memphis Live Show with Amy Speropoulos.

The interview covered three important topics for EWI:

- ⇒ 2018 Tilly Award
- ⇒ Membership/Recruiting
- ⇒ Scholarships

Deborah Vaughn, Chapter President, Latrice McLin, Director of Recruitment and Retention, and Kim Vallasenor, scholarship recipient were there to represent EWI Memphis.

A copy of the segment will be shared with the chapter to use for promotional material.

Special thanks to Loretta McNary for reaching out to the media to schedule the segment with Local Memphis Live.

This is rare and extraordinary exposure for our chapter and we are optimistic that it will generate some new memberships and chapter interests.

MEMBER SPOTLIGHT

MEMBER FIRM: National Civil Rights Museum

REPRESENTATIVE: Veda Ajamu

Veda Ajamu is very passionate about civil and human rights, and social justice. She is an advocate for criminal justice reform, especially mass incarceration and mandatory minimum sentencing. In her role as an advocate, Veda speaks with legislators, organizations, individuals, and on national platforms advocating for criminal justice reform.

Veda joined the National Civil Rights Museum in 2010, where she serves as Manager of Community Outreach under the leadership of Terri Lee Freeman, President. The National Civil Rights Museum located at the Lorraine Motel, the assassination site of Dr. Martin Luther King Jr. chronicles key episodes of the American Civil Rights Movement, examines today's global civil and human rights issues, provokes thoughtful debate and serves as a catalyst for positive social change. In Veda's role, she is responsible for identifying opportunities to connect with neighborhood partners, Museums, educational institutions, and civic groups locally and nationally to increase the Museum's programmatic reach to diverse audiences.

Veda is a member of Executive Women International (EWI), Memphis Interfaith Coalition of Action and Hope (MICAH), FAMM, and #cut50. She has been a member of EWI Memphis since 2011, serving in two past Board positions (secretary and sergeant-at-arms), as well as the nominating committee.

Veda earned an Associate of Arts degree from Northwest Mississippi Community College and a Bachelor of Business Administration degree from the University of Mississippi (Ole Miss). She also has a certification in Geographic Information System (GIS). Veda is married and has three children (two daughters and one son). She is most inspired by two quotes, *"Greatness is not measured by what a man or woman accomplishes, but by the opposition he or she has overcome to reach his goal."* —Dorothy Height; and *"Our lives begin to end the day we become silent about things that matter."* —Martin Luther King, Jr.

National Civil Rights Museum.
AT THE LORRAINE MOTEL

ACTIVITIES/EVENTS

Regional EWI Chapter Forum

Hosted by EWI of Chattanooga

April 13, 2019

Hunter Museum

Chattanooga, TN

The Regional Chapter Forum brings together Board Members, future leaders and members within a local region for the benefits of networking, sharing best practices, discussing challenges and brainstorming ideas.

This year's forum is hosted by EWI of Chattanooga. The Memphis Chapter would like to make a significant presence at the forum by making this meeting the ultimate girl's trip. Lets pack our bags and load up with a caravan headed straight for the beautiful mountains of Chattanooga.

With 3 guest speakers, to include our very own Kristi Emmons Jones representing Fed-Ex Services and EWI Corporate Director of Membership Recruitment and Retention, this meeting will be both exciting and informative.

Our group would leave Memphis on Friday, April 12 and drive to Chattanooga. There will be a dinner Friday night (not included in the registration fee) and the forum will take place on Saturday, April 13.

The Early Bird Registration fee is $125 if received by March 15 and $150 if received after March 15. The registration fee includes two meals on Saturday, keynote speakers, work sessions, and any meeting materials. Hotel reservations are not included in the registration fee, but a special rate of $139/night is available from the DoubleTree Hotel in Chattanooga.

To register and pay online, please use this link: http://ewichattanooga.org/event-3207051. Hard copy registrations can be sent to Charlie Rosenquist at Charlie_rosenquist@bcbst.com.

PROFESSIONAL DEVELOPMENT WEBINARS

When: Mar 5, 2019 2:00 PM Central Time (US and Canada)

Topic: Events - How to Build Community and Increased Visibility, Promote Team Work and Grow Your Chapter

Summary:

Join EWI of Pomona Valley Chapter President, Linda Sarancha, as she provides tools and tips to EWI members regarding the planning of their largest community involvement event of the year. Learn the strategies and steps taken to ensure your next chapter event is successful and achieves your goals.

Register in advance for this webinar:
https://zoom.us/webinar/register/59b23ea83c0e1dc0cde7dc3c8da9331e

After registering, you will receive a confirmation email containing information about joining the webinar.

"There is no force more powerful than a woman determined to rise."

PROGRAMS

The March Chapter meeting will be held at the National Civil Rights Museum on Thursday, March 21, 2019. The Corporate Board will be in Memphis for their quarterly Board meeting over a long weekend. According to Board member Kristi Emmons-Jones, there are many activities planned and the group will see a lot of Memphis. Members of the Corporate Board will also attend the chapter meeting and each of the five members will give an overview of their role with EWI. Memphis Chapter members were asked to send advance questions/comments for the Corporate Board to President Vaughn prior to the meeting. Please plan to attend this very special meeting and bring a guest and/or prospective member.

If you cannot attend the March chapter meeting, please send your regrets to Sylvia Mayhorn by Friday, March 15.

B/C/DP

B/C/DP Director Linda Grissom (Medtronic, Inc.) announced that the deadline for submission of ASIST Scholarship applications is **March 22**. Members are asked to spread the word, particularly if they know someone who may be a qualified candidate. Instructions and relevant materials were previously emailed to the membership.

Fundraising

Fundraising Director Judy Carmichael (William F Howard Financial Advisors) announced the annual **Golf Tournament** will be held Monday, **June 17 at Ridgeway Country Club**. Judy called for volunteers to head sub-committees, e.g. Jane Bratton will organize the Putting Contest and items for the golfers' goodie bags. Interested members should contact Judy.

Judy is looking for creative ideas for fundraising at the March meeting since the Corporate Board will be there. Members with ideas should contact Judy as soon as possible.

January— Windyke Country Club

8535 Winchester Rd, Memphis, TN 38125

February— Hilton Memphis

939 Ridge Lake Blvd, Memphis, TN 38120

March— National Civil Rights Museum

450 Mulberry Street, Memphis, TN 38103

April— The Grove Grill

4550 Poplar Avenue, Memphis, TN 38117

May— Jim's Place Grille

3660 S. Houston Levee Rd, Collierville, TN 38017

June— Ridgeway Country Club (Golf)

9800 Poplar Avenue, Germantown, TN 38139

July— Peabody Hotel (ASSIST)

118 S. 2nd Street, Memphis, TN 38103

ewi
CONNECTIONS | CAREERS | COMMUNITY

Program Venues 2019

If you would like to be a hosting venue for this great organization please contact

Our Program Director,

Janet Samples

Staples

901-541-8343

Janet.samples@staples.com

Board Meeting Recap

Income as of February 28, 2019

General Operating Account	$ 51,312.79
B/C/DP	$ 6,768.54
CD	$ 52,286.03
Total:	**$ 110,367.36**

As of February Membership Report

Member Firms:	32
Member Reps:	34
Sustainers:	8
Life:	2
Total:	**42**

February Chapter Meeting Attendance Report

Member Representatives:	23
Sustaining Members:	5
Guests:	4
Life Member:	1
Total Attendance:	**33**

2018-2019 Board of Directors

President
Deborah Vaughn
Staples

Vice President
Mable Barringer
National Kidney Foundation

Secretary
Jane Bratton
Smith & Nephew

Treasurer
Cindy Lynch
Youth Villages

Sergeant-at-Arms
Sylvia Mayhorn
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Janet Samples
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Fundraising Director
Judy Carmichael
William Howard & Co. Financial Advisors, Inc.

Recruitment & Retention Director
Latrice McLin
Shoemaker Financial, LLC

Communications Director
Angie Moore
International Paper

B/C/DP Director
Linda Grissom
Medtronic, Inc.

Advisor
Krissie Heuer
Business Equipment Center

HAPPY BIRTHDAY

March

15 Laura House

16 Debbie Stafford

19 Kristi Emmons-Jones

31 Mable Barringer

2018 Golf Tournament Sponsors

TITLE Sponsor

FedEx Services

2018 Golf Tournament Sponsors

Birdie Sponsors

EVENT RENTALS BY HICKS

1948 KEMMONS WILSON INSURANCE GROUP

BELHAVEN UNIVERSITY NON MINISTRARI SED MINISTRARE 1883 JACKSON, MISSISSIPPI

THE UNIVERSITY OF MEMPHIS

SUMMIT

West Memphis FENCE & CONSTRUCTION

Graceland THE HOME OF ELVIS PRESLEY

WHY DON'T YOU JOIN US ON SOCIAL MEDIA?

Facebook.com: EWI of Memphis

Instagram.com: EWI_Memphis

Twitter.com: @EWI_Memphis

LinkedIn.com: EWI of Memphis

Need help creating an account or locating us on Social Media?

Angela.moore@ipaper.com

2018-2019 Board Members

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"The most powerful leadership tool you have is your own personal example."

Member Firms

Armstrong Relocation & Company
Caroline Kaiser

BancorpSouth
Janice Toshach

Belhaven University
Open

Business Equipment Center
Krissie Heuer

FedEx Services
Kristi Emmons Jones

Hicks Convention Services
Jackie Hicks Chandler

Hilton Memphis
Taliah Davis

International Paper
Angela Moore

Kaizen Realty
Venus Miller

Kemmons Wilson Companies
Mary Judson

L & L Property Preservations, LLC
Kimberly Vilasenor

LimeLife by Alcone
Dawn Mokros

Living Health Day Spa
Cissie Pryor

Mary Kay Cosmetics
Janice Ousley

Loretta McNary Show
Loretta McNary

Medtronic, Inc.
Linda Grissom

Memphis Grizzlies
Paige Perkins

National Civil Rights Museum
Veda Ajamu

National Kidney Foundation
Mable Barringer

Navigating Business Solutions
Monica Smith

Pallesen Consulting Services, LLC
Martha Pallesen

Regions Bank
Angel Halpern

Shelby County Schools
Janie Emerson

Sheraton Memphis Downtown
Dannah Scott

Shoemaker Financial
Latrice McLin

Smith & Nephew, Inc.
Jane Bratton

Staples
Deborah Vaughn
Janet Samples, 2nd Rep
Sylvia Mayhorn, 3rd Rep

The Guest House at Graceland
Tammy Viktora

The Peabody Hotel
Dianne Westphal

William Howard & Co. Financial Advisors, Inc.
Judy Carmichael

Youth Villages
Cindy Lynch

Individual in Transition
Amy Gray

Sustainers
Rose Ann Bradley
Melinda Edwards
Carrie Ann Hardy
Laura House
Sherry McCraw
Carrie Semmes
Annetta Vick

Life Members
Betty Loveless
Peggy Quinn

OUR PRINCIPLES

To bring together key individuals from member firms of Executive Women International® to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for adults in transition, literacy programs within the community, and life-long learning opportunities for its representatives.

MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms; enhancing personal and professional development; and encouraging community involvement.

VISION

To be a global women's organization of 5,000 engaged members empowering others for positive change.

VALUES

Integrity | Excellence | Respect | Collaboration