

## PRESIDENT'S MESSAGE



May is here and I am so ready for the weather to be warm and the rain to stop. I want to get outside.

May also has a very special holiday, Memorial Day. I think this year is extremely important for all of America to celebrate and remember those that have given their lives and service for us. Please don't forget to say "Thank you for your Service" to all the service men and women in your life. I know it means so much to them to know they are appreciated.

Our outdoor event is fast approaching, our 16<sup>th</sup> annual golf tournament. I hope you enjoyed our Golf program at the lunch in April. I felt it was necessary to bring everyone up-to-date with what we have going on and what we still need. Even if you are new, please let me know what you would like to

volunteer for this year. This is all hands on deck for all members. If we don't hear from you, someone will be calling you soon.

Have you filled out your Straw Ballot? This is your chance to give suggestions for 2019-2020 Board of Directors. If not, please do so and send to Krissie Heuer asap. This is a small task, but very necessary. We need your input. Deadline is May 19th.

### **2018-2019 Nominating Committee**

Krissie Heuer, representing Business Equipment Center – Chair

Veda Ajamu, representing National Civil Rights Museum

Paige Perkins, representing The Grizzlies

Judy Carmichael, representing William Howard & Company Financial Advisors, Inc.

We would like to add value to our chapter meeting with great speakers. This is a challenge with our budget. If you know of anyone that would be willing to serve as speaker, please let Janet Samples or I know. We need good speakers to address career development, community involvement, and/or connections. We offer an outstanding meal and fellowship. This can be a friend, co-worker or executive. We would appreciate your help.

Thank you for being a part of this organization. We want our organization to mutually benefit all our members.

*Sincerely,*

*Deb*

*Please share this publication with your Executive and other members of your organization.*

***"Leaders add value by serving others."***

*EWI® of Memphis Chapter Meetings*

May Board Meeting

**International Paper**

6420 Poplar Avenue, Tower 3

Memphis, TN 38197

May 9, 2019 @ 5:30pm



May Chapter Meeting

**Jim's Place Grill**

3660 S. Houston Levee Road

Collierville, TN 38017

May 16, 2019 @ 5:30pm

**RSVP Regrets ONLY**

**to Deborah Vaughn**

All guests invited as "prospective members" must be approved by Deborah Vaughn, President or Latrice McLin, Retention and Recruitment Director. Members will be counted and billed as attending unless advised within 6 days or the Friday before the Chapter meeting that they will NOT attend.

## ACTIVITIES/EVENTS

# GOLF, GOLF, GOLF



**WHEN:** Monday, June 17—Lunch @ noon, shotgun start @ 1pm

**WHERE:** Ridgeway Country Club, 9800 Poplar Avenue

**COMMITTEE CHAIR:** Judy Carmichael

**16th Annual  
EWI® of Memphis  
Golf Tournament**

**Monday**

**June 17, 2019**

**12:00 p.m.**

**Ridgeway Country  
Club**

**1. SELL, SELL, SELL:** Sell sponsorships, sell tee signs, sell team registrations

- ◇ TITLE SPONSOR = \$2500
- ◇ HOLE-IN-ONE SPONSOR = \$2000
- ◇ EAGLE SPONSOR = \$1500
- ◇ BIRDIE SPONSOR = \$1000
- ◇ TEE SIGN = \$100
- ◇ FOURSOME TEAM REGISTRATION = \$700

**2. DONATIONS:** Get donations for door prizes, auction items and goodie bags

- ◇ Gift certificates—games, concerts, hotels, etc.
- ◇ Electronics
- ◇ Golf clubs
- ◇ Cooling towels, sunscreen, mints, visors/hats, tees, tumblers, golf balls, koozies, etc.

**3. VOLUNTEER:** Help collect donations, fill goodie bags and/or be an event hostess

# 2019 EWI Board Forum

*Chattanooga*

*April 13, 2019*



*"There is no force more powerful than a woman determined to rise."*



## MEMBER SPOTLIGHT

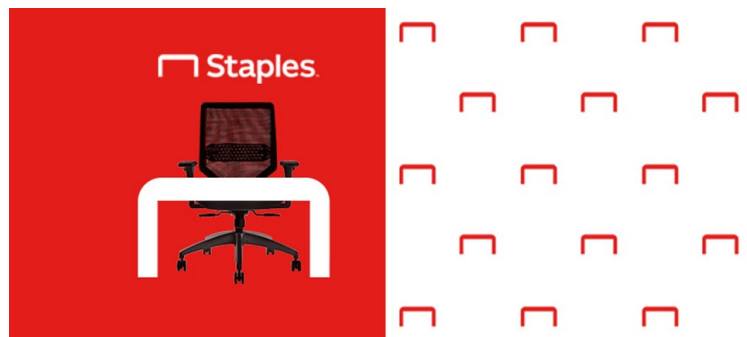
# Are you in the LOOP?

Meet the new Staples. We're here with #worklifesolutions to help your team be more productive, connected and inspired. [www.staples.com/theloop](http://www.staples.com/theloop)

### Staples Transformation Time Lapse

See the transformation of the Staples delivery brand come to life on signage, clothing, trucks, buildings and more.

**WATCH NOW**



### INTRODUCING TheLoop



### Staples Sales Conference Highlight Reel

View highlights of the March Sales Conference including the reveal of our Staples brand and 5 new product brands.

**WATCH NOW**



CONNECTIONS | CAREERS | COMMUNITY

## Program Venues 2019

*If you would like to be a  
hosting venue for this great  
organization please contact*

*Our Program Director,*

*Janet Samples*

*Staples*

*901-541-8343*

*Janet.samples@staples.com*

### *January— Windyke Country Club*

*8535 Winchester Rd, Memphis, TN 38125*

### *February— Hilton Memphis*

*939 Ridge Lake Blvd, Memphis, TN 38120*

### *March— National Civil Rights Museum*

*450 Mulberry Street, Memphis, TN 38103*

### *April— The Grove Grill*

*4550 Poplar Avenue, Memphis, TN 38117*

### *May— Jim's Place Grille*

*3660 S. Houston Levee Rd, Collierville, TN 38017*

### *June— Ridgeway Country Club (Golf)*

*9800 Poplar Avenue, Germantown, TN 38139*

### *July— Peabody Hotel (ASSIST)*

*149 Union Ave, Memphis, TN 38103*

### *August— International Paper*

*1740 International Drive, Memphis, TN 38119*

## 2018-2019 Board of Directors

### Board Meeting Recap

#### Income as of April 30, 2019

General Operating Account	\$ 51,324.02
B/C/DP	\$ 6,768.54
CD	\$ 53,070.32

**Total: \$ 111,162.88**

#### As of April Membership Report

Member Firms:	30
Member Reps:	32
Sustainers:	8
Life:	2

**Total: 42**

#### April Chapter Meeting Attendance Report

Member Representatives:	19
Sustaining Members:	3
Guests:	3
Life Member:	0

**Total Attendance: 25**

President

**Deborah Vaughn**

Staples

Vice President

**Mable Barringer**

National Kidney Foundation

Secretary

**Jane Bratton**

Smith & Nephew

Treasurer

**Cindy Lynch**

Youth Villages

Sergeant-at-Arms

**Open**

Program Director

**Janet Samples**

Staples

Fundraising Director

**Judy Carmichael**

William Howard & Co. Financial  
Advisors, Inc.

Recruitment &

Retention Director

**Latrice McLin**

Shoemaker Financial, LLC

Communications Director

**Angie Moore**

International Paper

B/C/DP Director

**Linda Grissom**

Medtronic, Inc.

Advisor

**Krissie Heuer**

Business Equipment Center



# HAPPY BIRTHDAY

## May

**8 Taliah Davis**

**18 Linda Grissom**

**21 Judy Carmichael**

**31 Jody Allen**



## 2018 Golf Tournament Sponsors

**TITLE Sponsor**



Play like a pro.  
Ship like one, too.

Practice makes perfect. When it comes to your shipping needs, FedEx delivers. Nothing gets you to the top faster than using a proven winner.

**FedEx. Solutions That Matter.<sup>SM</sup>**



FedEx is the proud sponsor of the FedExCup<sup>®</sup> playoffs.

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## 2018 Golf Tournament Sponsors

### Birdie Sponsors



**KEMMONS  
WILSON**  
INSURANCE GROUP



**West Memphis**  
**FENCE &  
CONSTRUCTION**



*Graceland*  
THE HOME OF ELVIS PRESLEY™

## WHY DON'T YOU JOIN US ON SOCIAL MEDIA?

**Facebook.com: EWI of Memphis**

**Instagram.com: EWI\_Memphis**

**Twitter.com: @EWI\_Memphis**

**LinkedIn.com: EWI of Memphis**

**Need help creating an account or locating us on Social Media?**

**Angela.moore@ipaper.com**

## — SOCIAL SITES EXPLAINED —



**FACEBOOK**  
I like donuts



**TWITTER**  
I'm eating  
a #donut



**INSTAGRAM**  
Here's a photo  
of my donut



**LINKEDIN**  
My skills include  
donut eating

# we are social, lets connect



## 2018-2019 Board Members



### PRESIDENT

**Deborah Vaughn**  
**Staples**  
901-566-6415  
[deborah.vaughn@staples.com](mailto:deborah.vaughn@staples.com)



### VICE PRESIDENT

**Mable Barringer**  
**National Kidney Foundation**  
901-683-6185  
[Mable.barringer@kidney.org](mailto:Mable.barringer@kidney.org)



### SECRETARY

**Jane Bratton**  
**Smith & Nephew**  
901-399-5001  
[Jane.bratton@smith-nephew.com](mailto:Jane.bratton@smith-nephew.com)



### TREASURER

**Cindy Lynch**  
**Youth Villages**  
901-251-4802  
[cindy.lynch@youthvillages.org](mailto:cindy.lynch@youthvillages.org)



### SARGENT-AT-ARMS

Open



### PROGRAMS

**Janet Samples**  
**Staples**  
901-541-8343  
[Janet.samples@staples.com](mailto:Janet.samples@staples.com)



### FUNDRAISING

**Judy Carmichael**  
**William Howard & Co. Financial**  
**Advisors, Inc.**  
901-761-5068  
[jbcarmichael@whcfa.com](mailto:jbcarmichael@whcfa.com)



### RECRUITMENT & RETENTION

**Latrice McLin**  
**Shoemaker Financial**  
901-491-3849  
[lmclin@shoemakerfinancial.com](mailto:lmclin@shoemakerfinancial.com)



### COMMUNICATIONS

**Angie Moore**  
**International Paper**  
901-419-4649  
[Angela.moore@ipaper.com](mailto:Angela.moore@ipaper.com)



### B/C/DP

**Linda Grissom**  
**Kemmons Wilson Companies**  
901.344.1324  
[Linda.grissom@kwilson.com](mailto:Linda.grissom@kwilson.com)



### ADVISOR

**Krissie Heuer**  
**Business Equipment Center**  
901.345.5650 ext. 3109  
[kheuer@bec-memphis.com](mailto:kheuer@bec-memphis.com)



### PARLIAMENTARY ADVISOR

**Martha Pallesen**  
**Pallesen Consulting Services, LLC**  
(901) 366-9673  
[marthapallesen@bellsouth.net](mailto:marthapallesen@bellsouth.net)

*"The most powerful leadership tool you have is your own personal example."*

## Member Firms

### **BancorpSouth**

Janice Toshach

### **Belhaven University**

Open

### **Business Equipment Center**

Krissie Heuer

### **FedEx Services**

Kristi Emmons Jones

Andrea Rini, 2nd Rep

### **Hicks Convention Services**

Jackie Hicks Chandler

### **Hilton Memphis**

Taliah Davis

### **International Paper**

Angela Moore

### **Kaizen Realty**

Venus Miller

### **Kemmons Wilson Companies**

Karen Curd

Linda Grissom

### **L & L Property Preservations, LLC**

Kimberly Villaseñor

### **LimeLife by Alcone**

Dawn Mokros

### **Living Health Day Spa**

Cissie Pryor

### **Mary Kay Cosmetics**

Janice Ousley

### **Medtronic, Inc.**

Jody Allen

### **Memphis Grizzlies**

Paige Perkins

### **National Civil Rights Museum**

Veda Ajamu

### **National Kidney Foundation**

Mable Barringer

### **Navigating Business Solutions**

Monica Smith

### **Pallesen Consulting Services, LLC**

Martha Pallesen

### **Regions Bank**

Angel Halpern

### **River Inn of Harbor Town**

Amy Gray

### **Shelby County Schools**

Janie Emerson

### **Sheraton Memphis Downtown**

Dannah Scott

### **Shoemaker Financial**

Latrice McLin

### **Smith & Nephew, Inc.**

Jane Bratton

### **Staples**

Deborah Vaughn

Janet Samples, 2nd Rep

Laura Mason, 3rd Rep

### **The Guest House at Graceland**

Tammy Viktora

### **The Peabody Hotel**

Tina Hamilton

### **William Howard & Co. Financial Advisors, Inc.**

Judy Carmichael

### **Youth Villages**

Cindy Lynch

### **Sustainers**

Rose Ann Bradley

Melinda Edwards

Carrie Ann Hardy

Laura House

Sherry McCraw

Carrie Semmes

Annetta Vick

Diane Westphal

### **Life Members**

Betty Loveless

Peggy Quinn





## OUR PRINCIPLES

To bring together key individuals from member firms of Executive Women International® to:

- Achieve world-class status as an organization through applied standards of excellence.
- Forge and cultivate mutual business and professional goals through personal association and interchange.
- Afford the opportunities and structure for leadership and professional development.
- Provide community involvement through scholarship programs for adults in transition, literacy programs within the community, and life-long learning opportunities for its representatives.

## MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms; enhancing personal and professional development; and encouraging community involvement.

## VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## VALUES

Integrity | Excellence | Respect | Collaboration