



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting  
EWI® of Memphis  
October 15, 2016

**Call to Order**

The EWI of Memphis Board meeting was held on Saturday, October 15, 2016, at Medtronic, Inc., hosted by President-elect Krissie Heuer (Business Equipment Center). The meeting was called to order by President Linda Grissom (Medtronic, Inc.) at 10:02 a.m.

**Roll Call**

Present:

Linda Grissom, President  
Krissie Heuer, President-elect  
Nina Nguyen, Secretary  
Judy Carmichael, Treasurer  
Mable Barringer, Sergeant-at-Arms  
Deborah Vaughn, Program Director  
Angel Halpern, Fundraising  
Martha Pallesen, Parliamentary Advisor  
Cindy Lynch, Advisor

Additional Incoming 2016-2017 Board attending:

Erica Simpson, Secretary  
Janie Emerson, BCDP Director  
Brittany Jones, Communications

Absent:

“OPEN”, Retention & Recruitment  
“OPEN”, BCDP Director  
Mary Judson, Communications

**Joint Board Teaming Exercise – Krissie Heuer (Business Equipment Center)**

Attendees worked together to find the missing pieces of a puzzle.

**Minutes**

The September Board minutes were emailed to the Board. A motion was made to approve the September Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The September Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the October Chapter meeting.

## **REPORTS OF OFFICERS AND DIRECTORS:**

### **President – Linda Grissom (Medtronic, Inc.)**

Linda Grissom (Medtronic, Inc.), Nina Nguyen (Regions Bank) and Judy Carmichael (William Howard & Co. Financial Advisors, Inc.) submitted articles regarding LCAM 2016 to Mary Judson (Kemmons Wilson Companies) for the October newsletter. Linda Grissom (Medtronic, Inc.) also provided an email to membership.

### **President-elect – Krissie Heuer (Business Equipment Center)**

Discussion:

- Reports were requested from Corporate again. A report has been promised by Monday, August 8, 2016, by Kristen Harmsten. A report has still not been received.
- Q3 billing was sent out.

### **Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)**

Cash balances as of September 30, 2016 are as follows:

|                   |             |
|-------------------|-------------|
| General Operating | \$40,720.58 |
| B/C/DP Account    | \$6115.86   |
| CD                | \$50,752.05 |

Discussion:

- Metropolitan Bank accounts moving to Regions Bank

### **Sergeant-At-Arms – Mable Barringer (National Kidney Foundation of West TN)**

Attendance at the September Chapter Meeting was as follows:

18 Reps, 1 Sustainer, 5 Guests, and 8 No Shows – Total of 24

Discussion:

- On October 3, 2016, notification was sent to the membership for the October Chapter Meeting with deadline to RSVP of October 14, 2016. A reminder was sent on October 13, 2016.

### **Membership Recruitment and Retention Director – “Open”**

As of September 2016:

Member Firms: 28, Active Reps: 34 (28-1<sup>st</sup> reps, 6-2<sup>nd</sup> reps), Individuals: 0, Sustainers: 8, and Life Member: 1. Total of 43.

Discussion:

- Linda Grissom (Medtronic, Inc.) reported there has been a shift in member firm dynamics this year: 2015 [35 member firms, 36 active reps] 2016 [28 member firms, 34 active reps]

### **Committee Meeting:**

Committee meetings should take place within 30 days via meeting or conference call. Recruit for supportive committee members!

### **New Member Installations:**

October: Stacey Robinson (FedEx Services)

Retention: Current Status:

See above notations.

Mentorship Program:

- The Program has been established.
- Nina Nguyen (Regions Bank) will also work with Erica Simpson (Memphis College of Art) to transition position of Secretary.
- Krissie Heuer (Business Equipment Center) and Linda Grissom (Medtronic, Inc.) will also support and mentor members as well as the full board on their respective positions.

**B/C/DP Director – “Open”**

ASIST/Scholarships:

On radar for 2016-2017:

Our relationship with House of Grace will continue, Porter Leath is very interested and individual nominations to our member firms were opened.

Reading Rally

2016 Reading Rally is completed. 2017 Reading Rally is to be planned for November 30, 2016.

APPLAUSE Awards:

APPLAUSE Awards will be awarded in December 2016.

**Program Director – Deborah Vaughn (Staples)**

Mable Barringer (National Kidney Foundation of West TN) reported as the incoming 2016-2017 Program Director.

- October 20 Meeting: Tower Center
- November 17 Meeting: Marciano’s Restaurant
- December 8: Chickasaw
- January 19: Either Marriott or Sheraton
- February 16: Open
- March 17: University of Memphis
- April 20: Crescent Club
- May 18: Chickasaw
- June 15: Peabody
- July 11: Golf Tournament at Southwind
- August 17: Crescent Club

**Communications Director – Mary Judson (Kemmons Wilson Companies)**

Linda Grissom (Medtronic, Inc.) reported on behalf of Mary Judson (Kemmons Wilson Companies).

The deadline to submit articles to 2016-2017 incoming Communications Director Brittany Jones (Hilton Worldwide) for the November edition is November 3, 2016. The November edition is to be posted to the website by November 7, 2016.

**Fundraising Director – Angel Halpern (Regions Bank)**

- October Theme: Free for All
- Linda Grissom (Medtronic, Inc.) will place the nut orders.

**SPECIAL COMMITTEES:**

**Parliamentary Advisor: Martha Pallesen (Pallesen Consulting Services)**

Robert's Rules of Order were discussed.

**New Business:**

Krissie Heuer (Business Equipment Center) addressed Board items for 2016-2017.

**Announcements:**

- Mable Barringer (National Kidney Foundation of West TN) will host the November 10, 2016, Board meeting at 5:45 p.m. at Regions Bank.
- Board members were reminded to send their reports to Erica Simpson, Secretary (Memphis College of Art) no later than November 7, 2016.

The meeting adjourned at 1:24 p.m.

/s  
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Linda Grissom, 2015-2016 President

/s  
\_\_\_\_\_  
Nina Nguyen, Secretary