



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
April 13, 2017

Call to Order

The EWI of Memphis Board meeting was held on Thursday, April 13, 2017, at the home of President-elect, Deborah Vaughn. The meeting was called to order by President Krissie Heuer (Business Equipment Center) at 6:00 p.m.

Roll Call

Present:

Krissie Heuer, President
Deborah Vaughn, President-elect
Erica Simpson, Secretary
Mable Barringer, Program Director
Cindy Lynch, Sergeant-at-Arms
Nina Nguyen, Retention & Recruitment – by phone
Linda Grissom, Advisor – by phone
Martha Pallesen, Parliamentary Advisor

Absent:

Janie Emerson, B/C/DP
Brittany Jones, Communications
Judy Carmichael, Treasurer
Angel Halpern, Fundraising

Guest:

Annetta Vick, Sustainer

Minutes – Secretary, Erica Simpson (Memphis College of Art)

The March Board minutes were emailed to the Board. A motion was made to approve the March Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The March Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the April Chapter meeting.

REPORTS OF OFFICERS AND DIRECTORS:

President-elect – Deborah Vaughn (Staples)

Worked on speaker gifts/birthday bags. Worked on dues reconciliation. Assisted with chapter program preparation.

Discussion:

- Renewal status updates

Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)

Cash balances as of March 31, 2017 are as follows:

General Operating	\$40,276.44
B/C/DP Account	\$11,309.02
CD	\$50,752.05

Discussion:

- Past due accounts

Sergeant-At-Arms – Cindy Lynch (Medtronic, Inc.)

Attendance at the March Chapter Meeting was as follows:
33 Reps, 8 Sustainers, 1 Guests, and 6 No Shows – Total of 42

Discussion:

- Attendance for April meeting...anticipating 21

Membership Recruitment and Retention Director – Nina Nguyen (Regions Bank)

As of March 2017:

Member Firms: 27, Active Reps: 33 (27-1st reps, 5-2nd reps), Individuals: 0, Sustainers: 8, and Life Member: 1. Total of 42

Discussion:

- Prospective member communication – Elaine Presley, KW Insurance
- Recruitment Program for end of year

B/C/DP Director – Janie Emerson (Shelby County Schools)

ASIST Scholarships:

Judges are being selected

Program Director – Mable Barringer (National Kidney Foundation of West TN)

- April 20th Meeting: Crescent Club with speaker Cassandra H. Webster, Exec Director, The Memphis Challenge, Inc. Latrice McLin, Active Rep, will highlight her firm, Shoemaker Financial.

Discussion:

- Future meeting/speaker options

Communications Director – Brittany Jones (Hilton Worldwide)

The April edition has been posted.

Fundraising Director – Angel Halpern (Regions Bank)

March Silent Auction \$10.00

Discussion:

- April Chapter Meeting will be “Spring Fling”
- Golf Tournament planning is underway

Parliamentary Advisor – Martha Pallesen (Pallesen Consulting Services, LLC)

- No report

SPECIAL COMMITTEES:

Nominating – Linda Grissom (Medtronic)

Straw ballots for 2017/2018 Board are forthcoming

NEW BUSINESS:

- Medtronic grants approved through Lynch and Grissom
- Life Membership for Peggy Quinn discussed; Motion made for gift from chapter; Motion passed
- Future nut sales will be overseen by Annetta Vick, Sustainer
- July Board Meeting will be July 6th
- Staple Grant is a quarterly endeavor
- Discussion regarding “death acknowledgement” from the chapter for immediate family of our active members; agreed that a card is appropriate; further actions/budget will need to be decided by 2017/2018 Board
- LCAM is 9/21; September Board meeting will be 9/7/17 and Chapter meeting 9/14/2017

Announcements:

- April birthdays
- May Board Meeting is May 11th at TBA

The meeting adjourned at 7:30 p.m.

/s

/s

Krissie Heuer, President

Erica Simpson, Secretary