



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
June 8, 2017

Call to Order

The EWI of Memphis Board meeting was held on Thursday, June 8, 2017 via conference call. The meeting was called to order by President-Elect, Deborah Vaughn at 5:35 p.m.

Roll Call

Present:

Deborah Vaughn, President-elect
Erica Simpson, Secretary
Mable Barringer, Program Director
Angel Halpern, Fundraising
Cindy Lynch, Sergeant-at-Arms
Linda Grissom, Advisor
Martha Pallesen, Parliamentary Advisor
Janie Emerson, B/C/DP
Judy Carmichael, Treasurer

Absent:

Krissie Heuer, President
Judy Carmichael, Treasurer
Brittany Jones, Communications

Open Position:

Retention & Recruitment

Minutes – Secretary, Erica Simpson (Memphis College of Art)

The May Board minutes were emailed to the Board. A motion was made to approve the May Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The May Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the June Chapter meeting.

REPORTS OF OFFICERS AND DIRECTORS:

President-elect – Deborah Vaughn (Staples)

- Attended Golf tournament meeting on the 18th of May via conference call
- Updated the chapter roster
- Submitted a new nomination for the 2million & change Staples grant.
- Sent out 16 letters to Executives for new membership
- Meet with judges for ASIST Scholarship on May 24th
- Was on the conference call for the Presidents

Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)

Cash balances as of May 31, 2017 are as follows:

General Operating	\$38,937.32
B/C/DP Account	\$11,837.19
CD	\$51,513.33

Discussion:

- Need to schedule the 2017-2018 preliminary budget meeting by the end of July 2017 with a snapshot of these plans sent to membership before August 2017 meeting.
- Delinquent Accounts – Will get Judy Carmichael, Treasurer to address the past due on the corporate accounting roster.

Sergeant-At-Arms – Cindy Lynch (Medtronic, Inc.)

Attendance at the May Chapter Meeting was as follows:

17 Reps, 1 Sustainers, 1 Guests, and 7 No Shows – Total of 19

Discussion:

- Attendance for June meeting...anticipating 40 (15 guest)

Membership Recruitment and Retention Director – Open Position

As of May 2017:

Member Firms: 27, Active Reps: 33 (27-1st reps, 5-2nd reps), Individuals: 0, Sustainers: 8, and Life Member: 2. Total of 43

Discussion: Increasing membership is a priority.

- Belhaven is planning to re-join with 2 representatives.
- Deborah Vaughn, Staples has been working on sending out a mailing to a select group of Executives, CEO and business owners in the Memphis Area.

B/C/DP Director – Janie Emerson (Shelby County Schools)

ASIST Scholarships:

- Judges meet on May 24th, 5:30pm, at Bancorp South, The did choose our next 3 scholarship winners. . Applications were received from Belhaven University, Memphis College of Art, Baptist Health Sciences, and Soulsville Charter School.
- Winners were advised in writing, both email and mailed letter correspondence.
- All non-funded applicants were also advised by mailed letter.
- Scholarship winners were advised of invitation to the June 15th scholarship meeting at The Peabody. They all accepted and will each bring one guest.
- All three checks will be sent to Belhaven in Jackson, MS with instructions that they may be used from now until the Spring semester which begins in January 2018
- Patrick Phillips, 1st place winner's application will be sent to Corporate by June 15th.

Program Director – Mable Barringer (National Kidney Foundation of West TN)

- June Meeting: The Peabody with speaker Ephie Ballard-Johnson, President & CEO of the Neighborhood Christian Centers. Brittany Jones, Active Representative for Hilton, will highlight her firm. Program: ASIST Scholarship Presentations.

Discussion:

- July: Golf Tournament at Southwind
- August: Business Meeting
- September will be moved up one week to September 14th to accommodate those attending LCAM

Communications Director – Brittany Jones (Hilton Worldwide)

The June edition will be posted on the 12th this month.

Fundraising Director – Angel Halpern (Regions Bank)

May's Purse Auction fundraiser: \$123.00

Discussion:

- June Chapter Meeting will be: "What would you want"
- Additional fundraising income: \$28.17 from Amazon Smile
- Golf Tournament planning is underway. Meeting will be set early next week.

Parliamentary Advisor – Martha Pallesen (Pallesen Consulting Services, LLC)

- Nothing at this time

SPECIAL COMMITTEES:

Nominating – Linda Grissom (Medtronic)

Straw ballots for 2017/2018 Board have been received and phone calls made to discuss interests. Will present at the June Chapter meeting.

NEW BUSINESS:

President's Call

- Deadline for new board applications - May 30th
- Deadline for literacy grant – July 31st
- It was asked all to join Facebook corporate group for updates
- It was reported 1556 members as of 5-2017
- LCAM updates: Blast next week with update for all
 - Continue pen exchange (informally)
 - Reservation should be made asap for dinner on Friday in the Grapevine district. A list will be in the blast.
 - Sponsors needed
 - Chapter photo will be casual dress
 - Can register a “john doe” to get early bird special (send to Cortney)
- Chapter of Excellence announced June 29th
- Announcement of Scholarships June 29th

Announcements:

- June birthdays: Angel Halpern, the 6th, Janice Toshach, the 6th and Annetta Vick, the 7th
- July Board Meeting is July 6th at Business Equipment Center, hosted by President Heuer

The meeting adjourned at 6:22 p.m.

/s
Krissie Heuer, President

/s
Erica Simpson, Secretary