



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Board Meeting
EWI® of Memphis
May 11, 2017

Call to Order

The EWI of Memphis Board meeting was held on Thursday, May 11, 2017, at Medtronic. The meeting was called to order by President Krissie Heuer (Business Equipment Center) at 5:45 p.m.

Roll Call

Present:

Krissie Heuer, President
Deborah Vaughn, President-elect
Erica Simpson, Secretary
Mable Barringer, Program Director
Cindy Lynch, Sergeant-at-Arms
Linda Grissom, Advisor
Martha Pallesen, Parliamentary Advisor
Janie Emerson, B/C/DP
Judy Carmichael, Treasurer

Absent:

Brittany Jones, Communications
Angel Halpern, Fundraising

Open Position:

Retention & Recruitment

Minutes – Secretary, Erica Simpson (Memphis College of Art)

The April Board minutes were emailed to the Board. A motion was made to approve the April Board minutes as received and the minutes were approved as distributed. The motion carried and the minutes will be posted to the website. The April Chapter minutes were emailed to the Board. Since there were no additional corrections, the minutes were posted to the website and will be presented for approval at the May Chapter meeting.

REPORTS OF OFFICERS AND DIRECTORS:

President-elect – Deborah Vaughn (Staples)

Worked on speaker gifts/birthday bags. Worked on executive letters for a recruiting initiative. Assisted with chapter program preparation.

Discussion:

- Finding executives to send letter to

Treasurer – Judy Carmichael (William Howard & Co. Financial Advisors, Inc.)

Cash balances as of April 30, 2017 are as follows:

General Operating	\$40,781.84
B/C/DP Account	\$11,309.02
CD	\$51,513.33

Discussion:

- Past due accounts
- Holiday Inn rep, McCool, will be contacted
- Monique McClain will have her balance written off. Various attempts were made to collect. Motion made and passed.

Sergeant-At-Arms – Cindy Lynch (Medtronic, Inc.)

Attendance at the April Chapter Meeting was as follows:

20 Reps, 3 Sustainers, 2 Guests, and 7 No Shows – Total of 25

Discussion:

- Attendance for May meeting...anticipating 24

Membership Recruitment and Retention Director – Open Position

As of April 2017:

Member Firms: 27, Active Reps: 33 (27-1st reps, 5-2nd reps), Individuals: 0, Sustainers: 8, and Life Member: 2. Total of 43

Discussion:

- Prospective member communication – Elaine Presley, KW Insurance

B/C/DP Director – Janie Emerson (Shelby County Schools)

ASIST Scholarships:

Judges will meet May 24th, 5:30pm, at Bancorp South, to rank the applications from 1 – 16.

Applications were received from Belhaven University, Memphis College of Art, Baptist Health Sciences, and Soulsville Charter School.

Program Director – Mable Barringer (National Kidney Foundation of West TN)

- May Meeting: Chickasaw Country Club with speaker Judge Larry Potter, Environmental Court. Brittany Jones, Active Representative for Hilton, will highlight her firm.

Discussion:

- Future meeting/speaker options

Communications Director – Brittany Jones (Hilton Worldwide)

The May edition has been posted.

Fundraising Director – Angel Halpern (Regions Bank)

April Silent Auction \$111.00

Discussion:

- May Chapter Meeting will be the Purse Auction
- Golf Tournament planning is underway

Parliamentary Advisor – Martha Pallesen (Pallesen Consulting Services, LLC)

- Standing Rules of Procedure regarding formal changes necessary
- Bylaws and past President/current Advisor voting rights

SPECIAL COMMITTEES:

Nominating – Linda Grissom (Medtronic)

Straw ballots for 2017/2018 Board are forthcoming

NEW BUSINESS:

- Golf planning is underway with Angel Halpern, Kristi Emmons-Jones, Paige Perkins, and Linda Grissom. Brief discussion about auction vs drawing options. Brief discussion regarding an online auction before the tournament.

Announcements:

- May birthdays
- June Board Meeting is June 8th at Business Equipment Center, hosted by President Heuer

The meeting adjourned at 7:03 p.m.

/s

Krissie Heuer, President

/s

Erica Simpson, Secretary