



CONNECTIONS | CAREERS | COMMUNITY

Minutes of the Chapter Meeting  
EWI® of Memphis  
April 20, 2017

**Call to Order**

The EWI of Memphis Chapter meeting was held on Thursday, April 20, 2017 at The Crescent Club in Memphis, TN, and was called to order at 6:03 p.m. President Krissie Heuer (Business Equipment Center) was in the chair and Secretary Erica Simpson (Memphis College of Art) was present. A quorum was present.

**Roll Call**

Secretary Erica Simpson, representing Memphis College of Art, called the roll. In attendance were (20) active reps, (3) sustainers, (0) life member and (2) guest, for a total of 25 attendees.

**Invocation/Dinner**

Jane Bratton, representing Smith & Nephew, gave the invocation, after which the attendees were served dinner.

**Program**

Program Director Mable Barringer, representing the National Kidney Foundation, introduced our speaker, Mrs. Cassandra H. Webster, Executive Director of The Memphis Challenge, Inc. Mrs. Webster shared about The Memphis Challenge organization and its impact for area students.

**Minutes**

Secretary Erica Simpson, representing Memphis College of Art, provided the March 2017 Board and Chapter meeting minutes to the members and posted the minutes to the website. No member objections or corrections were received during the meeting and the minutes stood as presented.

**Treasurer's Report**

The March 2017 financials were provided to the members and will be posted to the website; since there were no objections, they will be filed for audit.

**Firm Recognition**

Latrice McLin, representing Shoemaker Financial, shared about her company. Sherry McCraw, Sustainer, shared about some of her favorite EWI experiences.

**Recruitment/Retention**

President-Elect Deborah Vaughn, representing Staples, informed attendees that a letter to local executives would be sent to invite firms to consider EWI. Please send an email to President

Krissie Heuer or President-Elect Deborah Vaughn with firm contact information.

### **Programs**

Program Director, Mable Barringer, representing the National Kidney Foundation, provided details for the May 18<sup>th</sup> meeting which will be held at the Chickasaw Country Club with Judge Larry Potter, Environmental Court Judge, as the speaker.

She also shared the locations of future meetings (June – Peabody; July – Golf Tournament). Members can also check the website calendar for up-to-date information on upcoming events.

### **BCDP and Golf Tournament**

President Krissie Heuer reminded attendees that the ASIST scholarship review process was underway. 16 applications have been received for consideration.

Fundraising Director Angel Halpern, representing Regions Bank, reminded attendees that planning for the Golf Tournament has begun. The tournament will be July 10<sup>th</sup>.

### **Communications**

President Krissie Heuer reminded attendees that Communications Director Brittany Jones, representing Hilton Worldwide, welcomes any articles about their firms for the chapter newsletter.

### **Fundraising**

Fundraising Director Angel Halpern finalized the night's silent auction.

### **Announcements**

#### **May Board Meeting**

The May Board meeting is scheduled for Thursday, May 11<sup>th</sup> and will be held at Medtronic. Board Meetings are open meetings. Members were encouraged to attend.

#### **Corporate Updates**

The recent Corporate Connect shared about the corporate office relocation and personnel changes.

#### **April Birthdays**

April birthday wishes were extended to:

- Krissie Heuer
- Janet Samples
- Tammy Viktora
- Dianne Westphal
- Betty Loveless
- Mary Judson
- Rose Ann Bradley
- Melinda Edwards

### **Appreciation**

President Heuer (Business Equipment Center) extended thanks to:

- The Crescent Club and staff for their service this evening
- Members for door prize donations to our fundraiser this evening
- Members and sustainers in attendance and their distinguished guests

Members were asked to leave their name badges on the tables to be collected by the Hospitality Committee.

The meeting was adjourned at 7:45 p.m.

/s

Krissie Heuer, President

/s

Erica Simpson, Secretary